si brand

Product Guide

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Displays

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Signage Displays
& Accessories

*SOLUTIONS IN BRAND PROMOTION
AND MERCHANDISING*

sishop.com.au

End-Sign™ Kit

Established in 1974, End-Sign™ is the foundation of our company and it is still a best selling point of sale tool

Available in pre-printed or customisable kits

The End-Sign™ unit consists of an adhesive base, bush, pole and end cap

End-Sign™ units are available in white or black

Perfect for signage companies who print their own flags

Blank flags available

Code	Size	Finish
ES-UNIT-WT-T	47 W x 800mm L	White Kit
ES-UNIT-BK-T	47 W x 800mm L	Black Kit
ES-B-BLANK-F	420 W x 680mm L	Blank White Flag, Flat Cut
ES-B-BLANK-V	420 W x 680mm L	Blank White Flag, V Cut

End-Sign™ Base

All End-Sign™ components are also sold separately so you can always purchase spare stock

The End-Sign™ base is 122mm L and can adhere directly to most flat surfaces, ideal for storefront windows

The base can also be drilled directly into walls

The bush component slides into the base

Solid design

Code	Size	Finish
ES-BASE-ES-1W	47 W x 122mm L	White
ES-BASE-ES-1K	47 W x 122mm L	Black

End-Sign™ Bush

All End-Sign™ components are also sold separately so you can always purchase spare stock

The End-Sign™ bush is 58mm L and attaches directly into the base

The bush's unique design allows your flag to be positioned at 3 different angles

The bush component slides into the base

Solid design

Code	Size	Finish
ES-BUSH-W	32 H x 58mm L	White
ES-BUSH-K	32 H x 58mm L	Black

End-Sign™ Pole

All End-Sign™ components are also sold separately so you can always purchase spare stock

The End-Sign™ pole is 790mm L and attaches directly into the bush

Insert your flag by removing the end cap and sliding your flag into the tube

Easy to install and remove daily

Code	Size	Finish
ES-POLE-790-W	790mm L	White
ES-POLE-790-K	790mm L	Black

End-Sign™ Cap

All End-Sign™ components are also sold separately so you can always purchase spare stock

The End-Sign™ cap is 25mm L and covers the pole

Available in white and black

Code	Size	Finish
ES-CAP-W	24 Diameter, 25mm H	White
DES-CAP-K	24 Diameter, 25mm H	Black

End-Sign™ Flag Kits

These pre-printed End-Sign™ flags are affordable point of sale signage solutions that suit specialty retailers

Choose from 4 designs - ATM, dry cleaners, fresh fruit and vegies, and fresh seafood

Flags are 420 W x 680mm L

These kits include all End-Sign™ components in white

Easy to install and remove daily

Customise your own flag - see page 108

Code	Components	Style & Finish
ES-F-ATM	Base, Bush, Pole, Cap, Flag	ATM Flag, White Components
ES-F-DRY	Base, Bush, Pole, Cap, Flag	Dry Cleaners Flag, White Components
ES-F-FRUIT	Base, Bush, Pole, Cap, Flag	Fresh Fruit Flag, White Components
ES-F-SEAFOOD	Base, Bush, Pole, Cap, Flag	Seafood Flag, White Components

End-Sign™ Flag Kits

These pre-printed End-Sign™ flags are affordable point of sale signage solutions that suit any retailer

Choose from 3 colourful designs - 'now open', 'open 7 days' and 'sale'

Flags are 420 W x 680mm L

These kits include all End-Sign™ components in white

Easy to install and remove daily

Customise your own flag - see below

Code	Components	Style & Finish
ES-F-NOWOPEN	Base, Bush, Pole, Cap, Flag	Now Open Flag, White Components
ES-F-OPEN7	Base, Bush, Pole, Cap, Flag	Open 7 Days Flag, White Components
ES-F-SALE	Base, Bush, Pole, Cap, Flag	Sale Flag, White Components

End-Sign™ Custom

Customise your own End-Sign™ flag

End-Sign™ flags encourage impulse purchases with enticing graphics and direct customer messages

Create multiple branded End-Sign™ flags to alternate on display and keep your message fresh
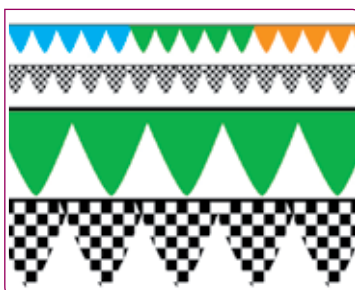
All End-Sign™ flags are UV stabilised to withstand the elements

Flags available in flat or 'V' style

To customise your own flag, call us for a quote

Code	Size	Finish
ES-B-CUSTOM-P	420 W x 680mm L Flag	White Components

Bunting

Bunting is an ideal flag solution for car yards, real estate and branded events

Available in gala or pennant bunting styles

Gala bunting is available in standard colours or checked flags with no space between flags
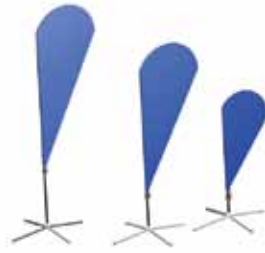
Pennant bunting has spaced flags in your choice of standard colours

Custom bunting is also available with colours, logos and sizes of your choice

To customise your own bunting or order your coloured set, call us for a quote

Code	Size	Style & Finish
ES-BUNT-CH-MTR	210mm Drop	Standard Colours, PVC Light
ES-BUNT-G-MTR	210mm Drop	Checked, PVC Light
ES-BUNT-PH-MTR	200 W x 230mm Drop	PVC Heavy
ES-BUNT-PL-MTR	200 W x 230mm Drop	PVC Light
ES-BUNT-CUSTOM	Customised	Customised

Teardrop FlyBanners™

Code	Size	Style & Finish
ES-TDPK-__2500-T	900 W x 1800mm H	2.5m with Components, Customised
ES-TDPK-__3400-T	1000 W x 2400mm H	3.4m with Components, Customised
ES-TDPK-__4000-T	1000 W x 3000 H	4m with Components, Customised
ES-TDK-2500	2.5m Components	2 Bases in Silver, Black Pole and Carry Bag
ES-TDK-3400	3.4m Components	2 Bases in Silver, Black Pole and Carry Bag
ES-TDK-4000	4m Components	2 Bases in Silver, Black Pole and Carry Bag

* __ insert SS or DS for single sided and double sided printing respectively

FlyBanners™ are eye catching outdoor banners ideal for flagging down passing traffic

The teardrop FlyBanners™ come in 3 sizes

Available in 2.5, 3.4 and 4m H

The teardrop FlyBanner kit includes either single sided or double sided printing, a surface base, a spike base for soft ground use and a carry bag

See below for pre-printed 'open' and 'sale' teardrop banners

Kit also sold separately for your own printing

Feather FlyBanners™

Code	Size	Style & Finish
ES-FBPK-__3000-T	600 W x 2400 H	3m with Components, Customised
ES-FBPK-__4000-T	900 W x 3000 H	4m with Components, Customised
ES-FBPK-__5000-T	750 W x 3800 H	5m with Components, Customised
ES-FBK-3000	3m Components	2 Bases in Silver, Black Pole and Carry Bag
ES-FBK-4000	4m Components	2 Bases in Silver, Black Pole and Carry Bag
ES-FBK-5000	5m Components	2 Bases in Silver, Black Pole and Carry Bag

* __ insert SS or DS for single sided and double sided printing respectively

FlyBanners™ are eye catching outdoor banners ideal for flagging down passing traffic

The feather FlyBanners™ come in 3 sizes

Available in 3, 4 and 5m H

The feather FlyBanner kit includes either single sided or double sided printing, a surface base, a spike base for soft ground use and a carry bag

See below for pre-printed 'open' and 'sale' teardrop banners

Kit also sold separately for your own printing

Open & Sale FlyBanner Kits

Code	Size	Style & Finish
ES-TDPK-OPEN-T	1000 W X 2400mm H	Teardrop Open, Chrome Base, Black Pole
ES-TDPK-SALE-T	1000 W X 2400mm H	Teardrop Sale, Chrome Base, Black Pole
ES-FBPK-OPEN-T	600 W x 2400mm H	Feather Open, Chrome Base, Black Pole
ES-FBPK-SALE-T	600 W x 2400mm H	Feather Sale, Chrome Base, Black Pole

Pre-designed FlyBanners™ are available with 'open' and 'sale' messages

Available in teardrop and feather FlyBanner styles

Kits include all components and single sided dye sublimation printing

Simple and effective outdoor signage solutions

Easy to set up and remove at the end of the day

Effective when used in multiples

X Banner Stand

The all NEW X banner stand is an ideal portable promotional tool

Professional looking and affordable

Great poster quality

Fully customised printing to suit your brand

Minimum order quantity 30

Lead time 7-10 working days from artwork approval

Code	Size	Finish
ES-X-BANNER-DP	600 W x 1600mm H	Customised PVC

Standard Banner Stand

The standard banner stand is an ideal portable promotional tool that gets your message out there

Professional looking and affordable

Available in 2 sizes

Fully customised printing to suit your brand

No minimum order

Lead time 6 working days from artwork approval

Code	Size	Style & Finish
BU-ST850S2000	850 W x 2000mm H	Base with Custom Printing, Silver
BU-ST1200S2000	1200 W x 2000mm H	Base with Custom Printing, Silver

Deluxe Banner Stand

The deluxe banner stand is an ideal portable promotional tool that gets your message out there

Sturdy and stylish

Available in 2 sizes

Fully customised printing to suit your brand

No minimum order

Lead time 6 working days from artwork approval

Code	Size	Style & Finish
BU-DX850S2150	850 W x 2150mm H	Base with Custom Printing, Silver
BU-DX1200S2150	1200mm W x 2150mm H	Base with Custom Printing, Silver

Standard Base

The standard banner stand base is perfect for signage and print companies looking to print their own banners
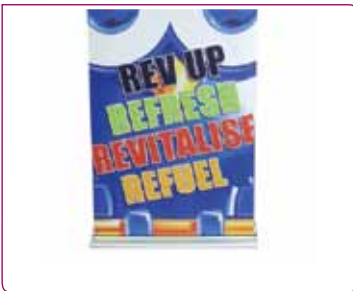
Professional looking and affordable

850 W x 2000mm H

Base only

No minimum order

Code	Size	Finish
BU-SQ-2000S850	850 W x 2000mm H	Silver

Deluxe Base

The deluxe banner stand base is perfect for signage and print companies looking to print their own banners

Sturdy and stylish

850 W x 2000mm H

Base only

No minimum order

Code	Size	Finish
BU-PQ-2050S830	830 W x 2050mm H	Silver

Signboard

Signboards are perfect for footpaths to attract passing customers

Available with blue, black or red base

Solid and sturdy design

Simply fill the base with water or sand and slide the signboard into the base

Customised signboards have a lead time of 6 working days from artwork approval

Components also sold separately for customers who print their own signs

Code	Size	Style & Finish
ES-SB-__-T	500 Diameter, 800mm H	Blue, Black or Red Base with Blank Signboard
ES-SB-__	500mm Diameter	Blue, Black or Red Base
ES-SIGNBOARD	510 W x 800 H x 6mm Thick	Blank White Signboard
ES-SBP-CUSTOM-T	500 Diameter, 800mm H	Customised Signboard with Base

* __ insert BL, BK or RD for blue, black and red bases respectively

X-GLOO EVENT TENT

X-ACT: The Standard X-GLOO

The X-ACT is the standard X-GLOO available

Available in 4x4, 5x5 and 6x6 configurations the X-ACT is economical and complete

X-ACT is available with colour matching matrix and tubes in black, white, red and blue

With 4 silver walls

The X-ACT offers the right coverage for any occasion

Quick stock turnaround

The X-ACT includes a multifunction transport bag, hand pump and repair kit

Code	Size	Finish
XG-XX44A	3.9 W x 3.9 L x 2.6m H	Black, White, Red or Blue
XG-XX55A	4.85 W x 4.85 L x 3.2m H	Black, White, Red or Blue
XG-XX66A	5.8 W x 5.8 L x 3.9m H	Black, White, Red or Blue

Enhance your brand exposure with this unique event tent!

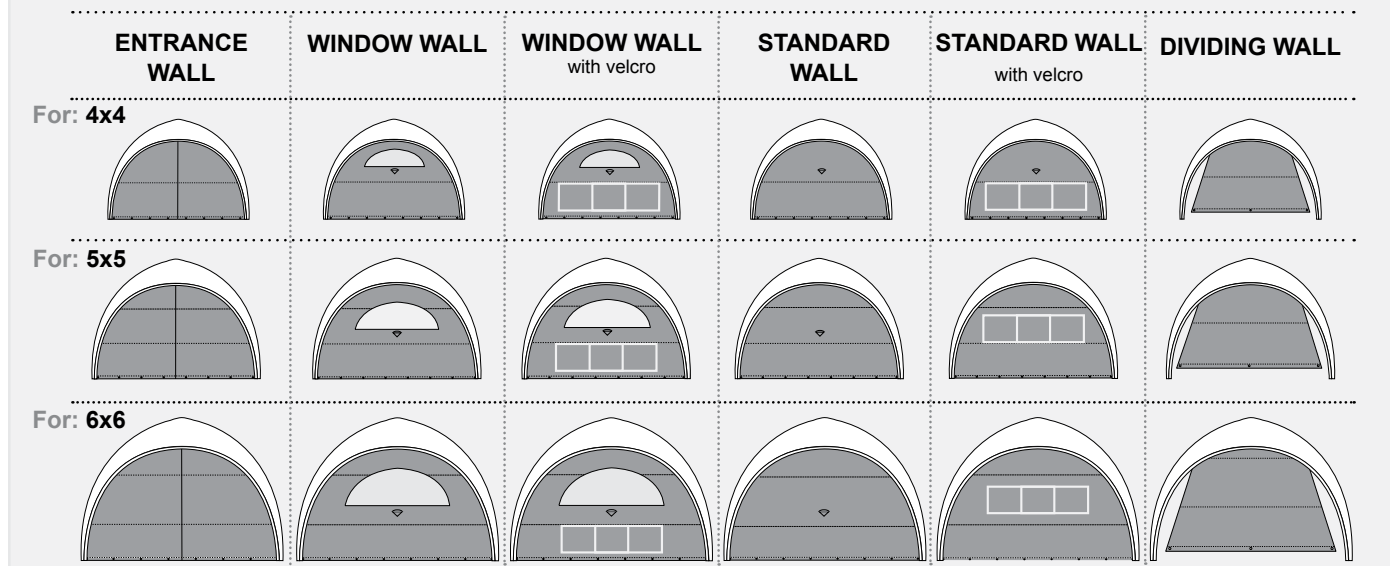| Sizes:	4x4	5x5	6x6	
Exterior Side Length:	3.9	4.85	5.8	m
Entrance Height:	2.0	2.5	3.0	m
Total Height:	2.6	3.2	3.9	m
Tube Diameter:	26	33	40	cm
Weight:	15	21	28	kg
Assembly Time				
Hand Pump:	15	23	30	min
Electric Pump:	5	10	15	min

*all specifications are approximate

Features:	Elegant design, quick set-up, modular construction, in and outdoor use, premium materials, UV-resistant, fire protection norm B1/CPAI-84, waterproof, wind stable up to 60 km/h
Colour design:	One colour - black, white, red or blue
Elements:	Matrix connections with zipper
Contents of Delivery:	Matrix with 4 walls, hand pump, repair kit, in multifunction transport bag

Si brand ®

X-ACT: Walls

Wall ☐ **+ Branding**: digital print on Velcro-Banner (2-3 weeks)
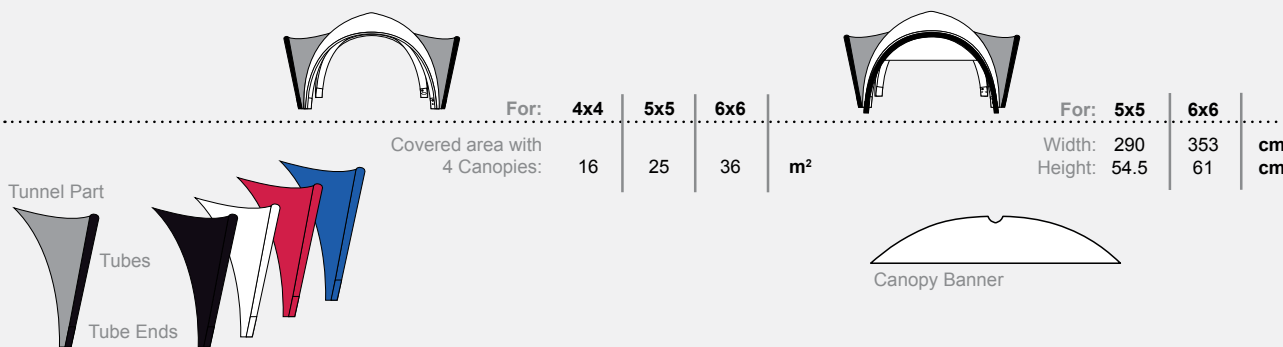or digital print Wall (2-3 weeks)

For:	4x4	5x5	6x6	
Width:	376	475	566	cm
Height:	224	282	337	cm
Velcro Banner		90 x 300		cm

	ENTRANCE WALL	WINDOW WALL	WINDOW WALL with velcro	STANDARD WALL	STANDARD WALL with velcro	DIVIDING WALL
For: 4x4						
For: 5x5						
For: 6x6						

X-ACT: Canopy and Canopy Banner

Tunnel Part ☐ ■ ☐ ■ ■
Tubes/Tube Ends ■

Canopy Banner ☐ **+ Branding**: digital print (2-3 weeks)

For:	4x4	5x5	6x6	
Covered area with 4 Canopies:	16	25	36	m²

For:	5x5	6x6	
Width:	290	353	cm
Height:	54.5	61	cm

Tunnel Part
Tubes
Tube Ends

Canopy Banner

X-ACT: Tunnel Parts

Tunnel Parts ☐ ■ ■ ■

For:	4 ▷◁ 4	5 ▷◁ 5	6 ▷◁ 6	4 ▷ 5	5 ▷ 6	4 ▷ 6

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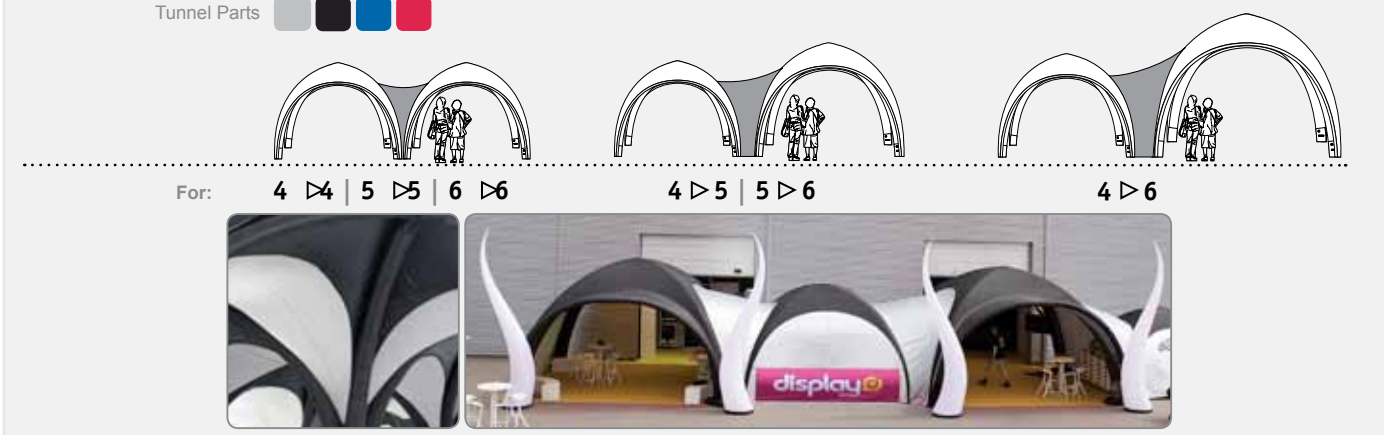
X-GLOO EVENT TENT

X-PERT: The Customised X-GLOO

Fully customised X-GLOO to suit your requirements

Available in 4x4, 5x5, 6x6 and now 8x8 configurations - see page 116

You can choose to use one X-GLOO or add additional X-GLOOs onto each other with the accessories available

When choosing to customise your own X-GLOO, you can add many different elements to create that unique display

Available with window walls, dividing walls, canopies, entrance walls and tunnel elements

Ideally combined with promotional signage from our SI Brand range of products - see pages 109 to 111

Code	Size	Finish
XG-XX44P	3.9 W x 3.9 L x 2.6m H	Customised
XG-XX55P	4.85 W x 4.85 L x 3.2m H	Customised
XG-XX66P	5.8 W x 5.8 L x 3.9m H	Customised

Whether outdoors or indoors, the X-GLOO gets noticed!

| Sizes:	4x4	5x5	6x6	
Exterior Side Length:	3.9	4.85	5.8	m
Entrance Height:	2.0	2.5	3.0	m
Total Height:	2.6	3.2	3.9	m
Tube Diameter:	26	33	40	cm
Weight:	15	21	28	kg
Assembly Time				
Hand Pump:	15	23	30	min
Electric Pump:	5	10	15	min

*all specifications are approximate

Features:	Elegant design, quick set-up, modular construction, in and outdoor use, premium materials, UV-resistant, fire protection norm B1/CPAI-84, waterproof, wind stable up to 60 km/h
Colour design:	Unlimited colour combinations
Branding:	Available on roof, tubes and walls
Elements:	Matrix connections with zipper
Contents of Delivery:	Matrix incl. hand pump, repair kit in multifunction transport bag
Lead Time:	4-6 weeks

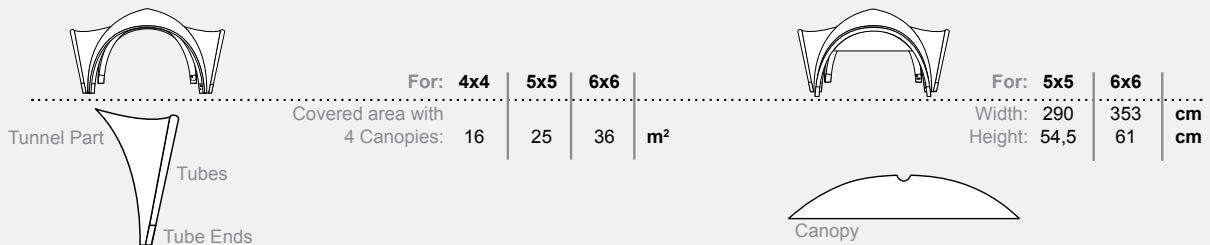## X-PERT: Walls

Walls ⬛⬜🟩🟥🟦🟦🟧🟩🟨🟨🟨🟩⬜ + special colours*

+++ **Branding**: sewn application / screen print / digital print
> also as 2-sided Wall with Lightblocker

For:	4x4	5x5	6x6	
Width:	376	475	566	cm
Height:	224	282	337	cm

ENTRANCE WALL	WINDOW WALL	STANDARD WALL	DIVIDING WALL
For: 4x4			
For: 5x5			
For: 6x6			
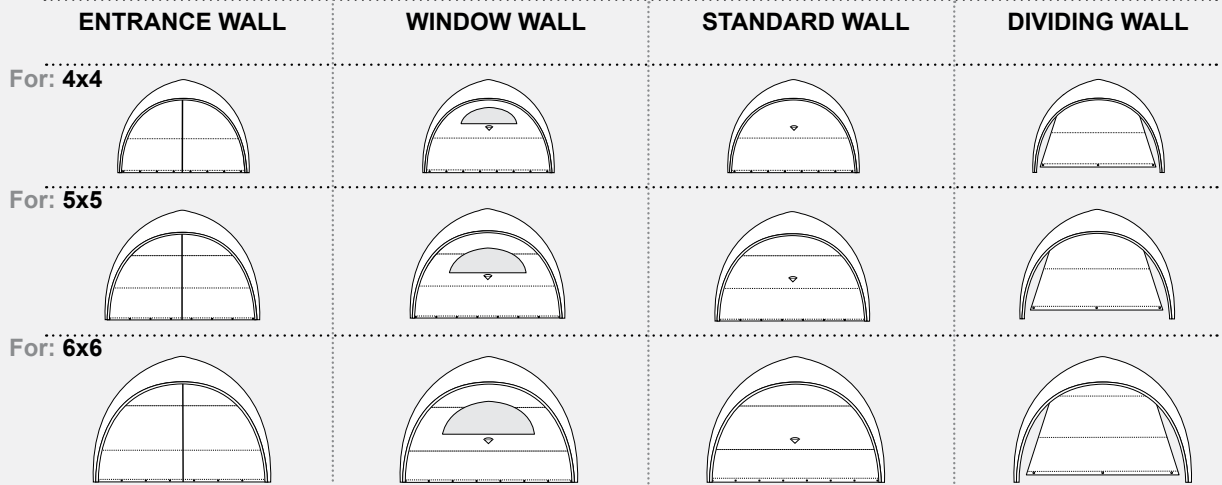
X-PERT: Canopy and Canopy Banner

Tunnel Part/Banner ⬛⬜🟩🟥🟦🟦🟧🟩🟨🟨🟨🟩⬜ + special colours*
Tubes ⬛⬜🟩🟥🟦🟦🟨🟩🟩🟥
Tube Ends ⬛⬜🟩🟥🟦🟦🟧🟨🟩 + special colours*

++/+ **Branding**: Canopy: sewn application / screen print Banner: screen print / digital print

Tunnel Part
Tubes
Tube Ends

	For:	4x4	5x5	6x6	
	Covered area with 4 Canopies:	16	25	36	m²

	For:	5x5	6x6	
	Width:	290	353	cm
	Height:	54,5	61	cm

Canopy

*upon request at surcharge + additional delivery time

X-PERT: Tunnel Parts

Tunnel Part ⬛⬜🟩🟥🟦🟦🟧🟩🟨🟨🟨🟩⬜ + special colours*

++ **Branding**: sewn application / screen print

For: 4 ▷ 4 | 5 ▷ 5 | 6 ▷ 6   4 ▷ 5 | 5 ▷ 6   4 ▷ 6
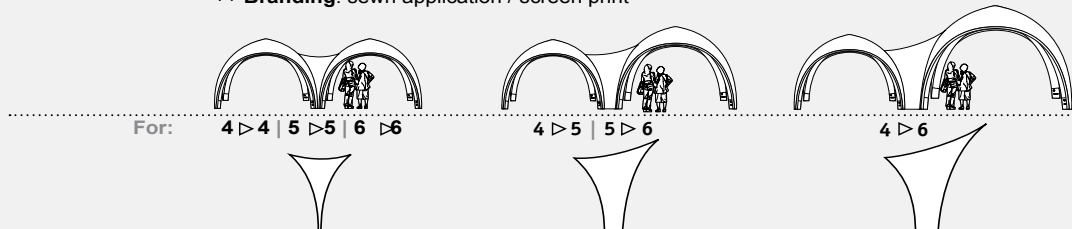
X-GLOO: NEW 8x8

The all NEW 8x8 X-GLOO is now available

At almost 8m wide and 5m high, the 8x8 X-GLOO has an impressive display area

You can choose to use one X-GLOO or add additional X-GLOOs onto each other with the accessories available

Available with standard walls, window walls, entrance walls and tunnel elements

Ideally combined with promotional signage from our SI Brand range of products - see pages 109 to 111

Code	Size	Finish
XG-XX88P	7.85 W x 7.85 L x 4.8m H	Customised

Ideal for:
• mobile marketing actions
• one-of-a-kind marketing campaigns
• large-scale roadshows
• big events
• innovative tradeshow presentations

Size:	8x8	
Exterior Side Length:	7.85	m
Entrance Height	3.94	m
with Middle Wall:	3.35	m
Total Height	4.8	m
Tube Diameter:	43	cm
Weight:	42	kg
Assembly Time		
Electric Pump:	25	min

*all specifications are approximate

Features:	Elegant design, quick set-up, modular construction, in- + outdoor use, premium materials, UV-resistant, Fire protection norm B1/CPAI-84, waterproof, wind stable up to 40 km/h
Color design:	unlimited color combinations
Branding:	is available on roof, tubes and walls
Elements:	Matrix connections with zipper
Contents of Delivery:	Matrix incl. Hand Pump, Setup Support Bar, Support Bar, Tension Line Set, Repair Kit in Quick Packsack
Lead Time:	4-6 weeks

X-GLOO: 8x8 Walls

The all NEW 8x8 X-GLOO also has a unique new wall feature

The 'middle' wall is another branding strip that can be used to break up your X-GLOO and create a dynamic look

Walls ⬛⬜🟩🟥🟦🟦🟧🟩🟧🟨🟨🟩⬜ + special colours*

+++ **Branding**:   sewn application / screen print
>   also as 2-sided Wall with Lightblocker

Canopies and dividing walls are not available for the 8x8
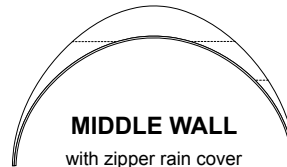
Tubes are only available in black

Digital print walls not available for the 8x8

Choose X-GLOO - the ultimate branding tool!

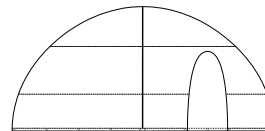also available as transparent PVC wall as shown

MIDDLE WALL
with zipper rain cover
Width: 776 cm
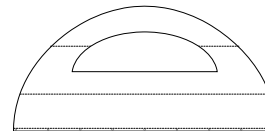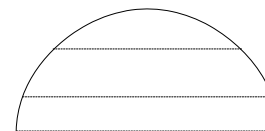Height: 83 cm

ENTRANCE WALL

Width: 760 cm
Height: 358 cm

WINDOW WALL

Width: 760 cm
Height: 358 cm

STANDARD WALL

Width: 760 cm
Height: 358 cm

X-RELAX: The Seat

The X-RELAX seating is an inflatable stool of elegant design and clever functionality

The core of the X-RELAX is a cylindrical air tube, similar to the tube construction of the X-GLOO

This construction provides the stool with enormous stability

The ideal accessory for any event location, the round stool fits easily into the 100 mm transport bag

Customise with your own logo and colours

Ready to use in moments

Code	Size	Finish
XG-XAR	410 Diameter, 600mm H	Customised

Join the world's leading brands!

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X-GLOO: Accessories

PUMPS

DOUBLE HUB HAND PUMP

BATTERY OPERATED PUMP
240V charger included
6 month warranty
Max air flow 500L / min

Set up your X-GLOO in a few minutes with the battery operated pump

Transport your X-GLOO by backpack for 4x4 configurations or the trolley for the larger X-GLOOs

With a range of accessories to suit all indoor and outdoor events

Also with equipment and extras to suit your X-GLOO use - straps, tension levels and protection

BACKPACK OR TROLLEY

TROLLEY XL
165 L, 7 kg
45 x 40 x 90 cm

MULTIFUNCTION STRAPS

OVERPRESSURE VALVES

STABILISATION SETS

For soft surfaces:
Set with steel and screw tent pegs

ZIPPERS AND ZIPPER RAIN COVERS

BALLAST CONNECTIONS

PROTECTIVE SOLE

SAFETY STRAPS

For hard surfaces:

Set with 8 ballast sacks:
To be filled with sand or gravel

Set with 8 ballast sacks including fill set:
To be filled with water

max. ballast per Tube:
4x4 -   7 L inner / 14 L outer
5x5 - 11 L inner / 22 L outer
6x6 - 14 L inner / 30 L outer

ZIPPER TENSION RELEASE

SAFETY VALVES

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