



Social Canvas

Art Therapy, Breaking Boundaries, Space for All, Uplifting Others



Social Canvas

In pursuit of celebrating artists with disabilities and those experiencing disadvantage in the Oceanic region, our Social Canvas Collection is proud to support genU's arts programme by providing an annual donation.

As we come into the world, we are each given a canvas, ready to be painted with our own story.

These canvases are not necessarily blank, and often bring affordances or limitations, depending on our personal and social circumstances. Even so, it's up to us what we do with our canvas. When society is equitable and inclusive, we each have the agency to create a completely new story - our own.

The Social Canvas collection speaks to this triumph of the human spirit. This collection is a result of a collaboration with ArtLifting, using the work of artist Charlie French as a point of departure.

Learn more at ghcommercial.com





Social Canvas conveys the expression and poignancy of Charlie French's abstract painterly style.

Encompassing multiple carpet styles, each viewed as a different canvas, the collection spans chunky and smooth textures, incorporating colourful brushwork and a refined palette.



Drawing on Charlie's inspiration, Social Canvas serves as a focal point, or artistic accent, to bring the warmth of the human spirit into spaces where all can feel welcome and supported.



**NEXT GENERATION
CARPET FIBRE**

Duracolor Tricor's new innovative modified-delta shape and optical core optimise colour clarity, strength, stain resistance, and soil hiding and removal. As a result, Duracolor Tricor delivers the ultimate synthesis of brilliant colour and unsurpassed performance.

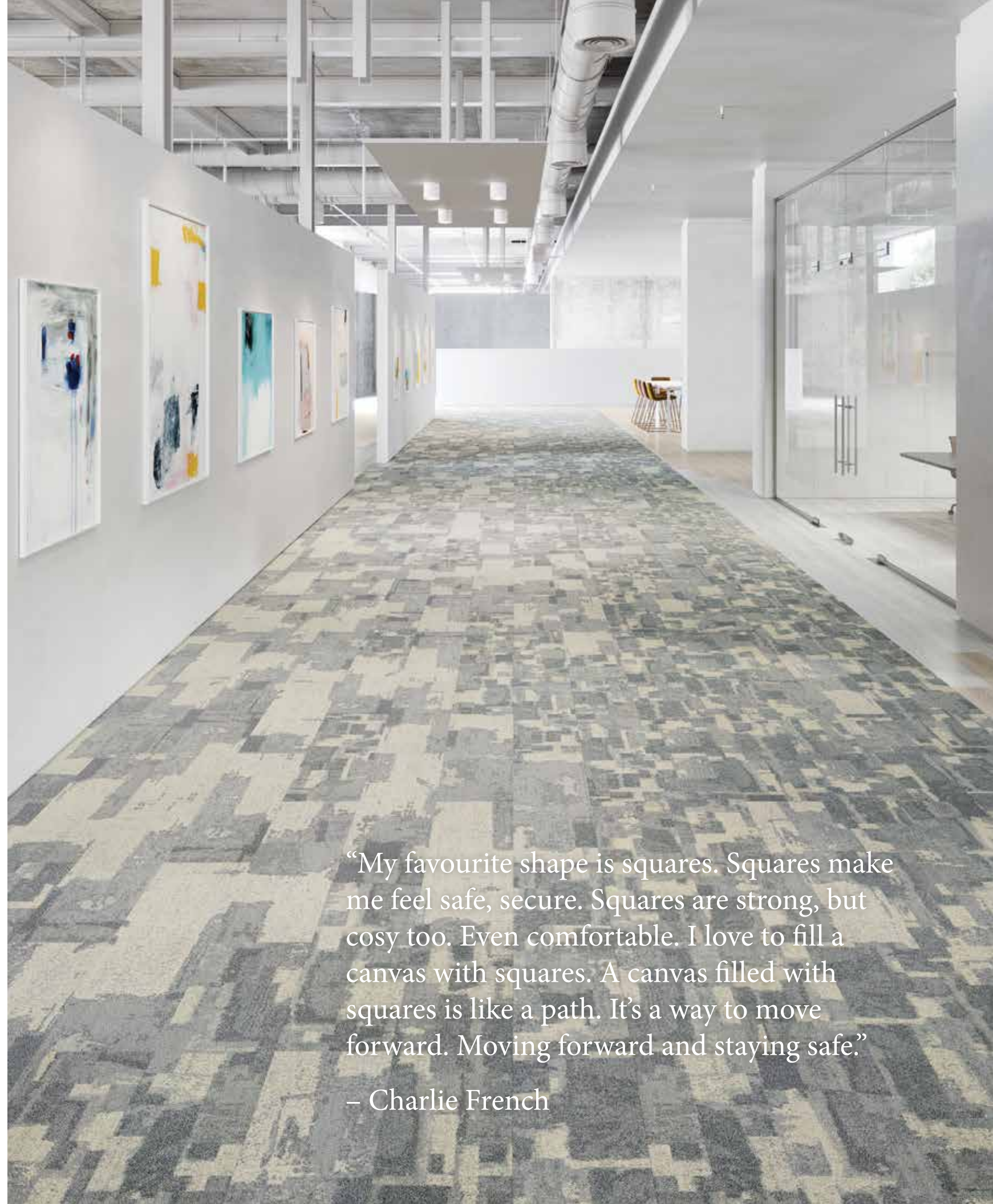
ENVIRO BAC®

Enviro Bac® is dimensionally stable, breathable carpet tile and plank backing system offering exceptional performance features.

FLEXLOK+

FLEXLOK+ ADHESIVE TAB

FlexLok is a worry-free, fume-free, fast and flexible adhesive tab for installing modular carpet on any substrate, including wood, VCT and concrete. The FlexLok system is CRI Green Label Certified, Declare Red List Free, and virtually eliminates VOCs.



“My favourite shape is squares. Squares make me feel safe, secure. Squares are strong, but cosy too. Even comfortable. I love to fill a canvas with squares. A canvas filled with squares is like a path. It's a way to move forward. Moving forward and staying safe.”

– Charlie French



Social Canvas Styles

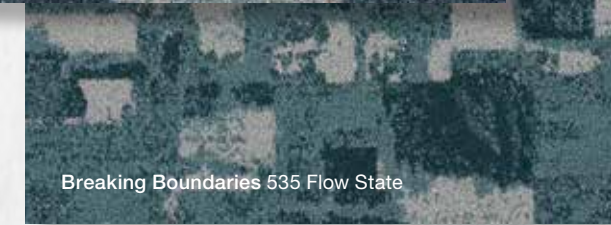
Social Canvas boasts a base texture that represents the natural canvas as it's being primed and prepped, which serve as the foundation of any space's design.



Space for All 535 Flow State



Art Therapy 535 Flow State



Breaking Boundaries 535 Flow State

Three additional painterly patterns, which are a meticulous study of the brush strokes in Charlie French's work, further enhance the space with visual depth.



Uplifting Others 535 Flow State

These contrasting visuals harmoniously integrate on the floor for stunning textural layering, turning your space into a work of art.

Uplifting Others, 535 Flow State
Vertical Ashlar





Social Canvas proudly supports genU Arts

In pursuit of celebrating artists with disabilities in the Oceanic region, our Social Canvas Collection is proud to support genU's arts programme, by providing an annual donation. genU has a rich history of building inclusive communities. Their services - for people with disability; seniors, students; job seekers, businesses and community - all focus on empowering people to reach their full potential. genU's arts programme fosters careers for artists who live with disabilities.

Originally founded in Geelong as a play-centre for children with disability in 1952, genU services and support have greatly expanded over their 70+ year history. Today, they are a team of 3600 employees and volunteers across 169 locations across Australia. They are also profit-for-purpose, and committed to reinvesting surpluses into services to promote inclusion in the community.

Artwork Credit: Marcus Lovell, James Street Gallery



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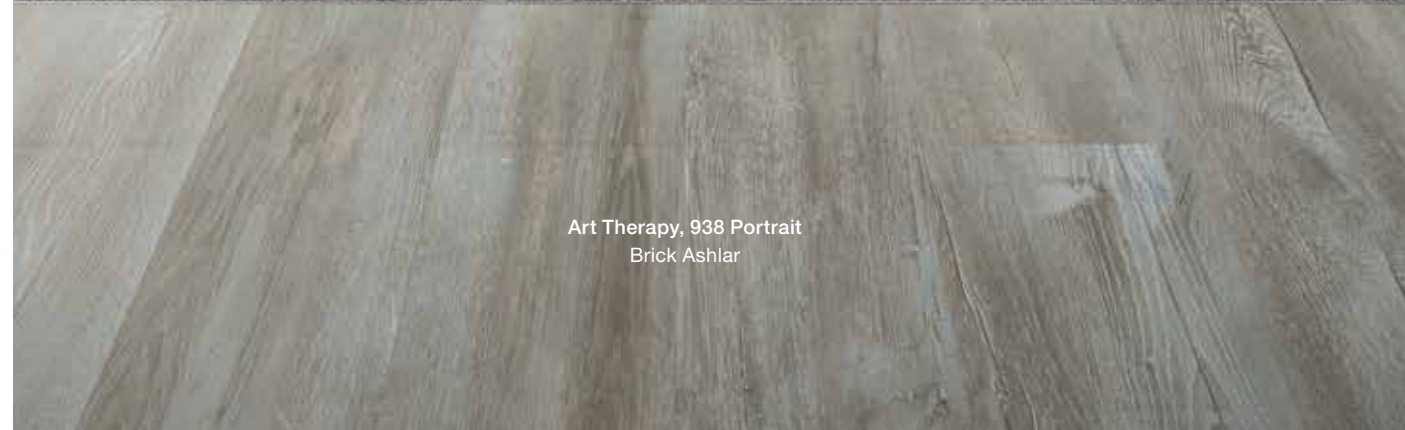


Breaking Boundaries, 729 True Self and 938 Portrait
Brick Ashlar

Michawk Group



Art Therapy, 938 Portrait
Brick Ashlar





Colourways

The Social Canvas Collection adopts painterly palettes inspired by Charlie French's fine artwork. Each hue brings a unique pop of colour to your space.

Pattern Perfect | Art Therapy, Breaking Boundaries, Space for All, Uplifting Others



Art Therapy 729 True Self



Space for All 729 True Self



Breaking Boundaries 729 True Self



Uplifting Others 729 True Self

Shared Colourways



Uplifting Others 535 Flow State



Uplifting Others 729 True Self



Uplifting Others 829 Journal



Uplifting Others 935 Creative Soul



Uplifting Others 936 Fresh Paint



Uplifting Others 937 Gallery



Uplifting Others 938 Portrait



Uplifting Others 989 Portfolio

Space for All, 535 Flow State, 938 Portrait
Brick Ashlar





Enviro Bac®

Enviro Bac® is a dimensionally stable, breathable carpet tile backing system offering exceptional performance features. Made locally in Australia, Enviro Bac® is a healthier carpet backing solution that has been trusted in commercial buildings around Australasia for over 20 years.



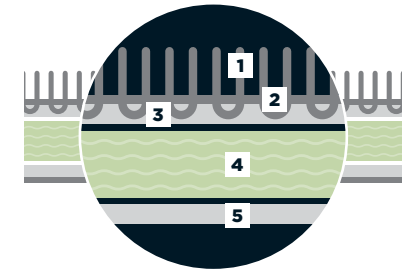
- A healthier backing system: no PVC, BPA or Phthalates



- Exceptional dimensional stability to prevent stretching, shrinking or curling



- Breathable backing system with a good Moisture Vapour Emission Rate (MVER)



1. Yarn
2. Primary Backing
3. Pre-Coat (latex binding layer adding tuft strength)
4. Enviro Bac®
5. Secondary Scrim

Uplifting Others, Custom Flow State
Vertical Ashlar



Delivering unsurpassed stain resistance, colourfastness, durability, colour clarity, and enhanced soil performance, Duracolor Tricolor builds upon the trusted Duracolor promise with over 146 million square meters installed since 1992.

Soil Control

Our advanced Duracolor Tricolor Fibre optimises soil hiding, soil removal, and colour clarity through its unique modified-delta shape and triangular hollow core.

Stain Resistance

Duracolor Tricolor utilises a patented process for permanent built-in stain resistance that won't wash or wear off.

Durability

Duracolor Tricolor's Fibre shape and hollow core deliver an innovative carpet that resists crushing for enhanced durability and longer life cycles.

Sustainability

Duracolor Tricolor is Declare Red List Free. Cleans 96% of all common stains with just water.

Performance

Duracolor Tricolor delivers unsurpassed colourfastness to light and atmospheric contaminants, so colours won't fade.



Specifications

**Art Therapy
Breaking Boundaries
Space for All
Uplifting Others**

DESIGN

Country of Origin	Australia
Size	304.8mm x 914.4mm (12" x 36")
Surface Appearance	Textured Patterned Loop
Fibre Type	Duracolor® Tricolor Premium Nylon
Dye Method	Solution Dyed
Installation Methods	Monolithic / Monolithic Stepping / Plank Half-Lap / BasketWeave / Herringbone / Half-Lap / Brick Ashlar / Random

Colours Available	
Art Therapy	8
Breaking Boundaries	8
Space for All	8
Uplifting Others	8

PERFORMANCE

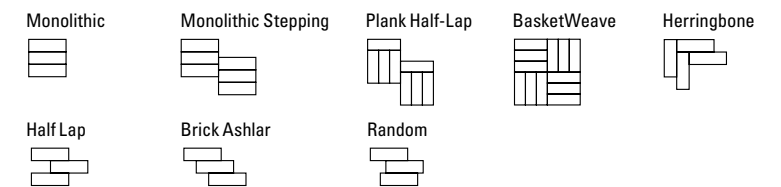
Construction	Tufted
Gauge	1/12th Gauge (47/10cm)
Stain Release Technology	Permanent, Built into the Fibre
Soil Release Technology	EcoSentry Soil Protection
Backing Material	Enviro Bac®
Flammability	Meets the requirements of NCC Spec. C1.10 relating to fire hazard properties for flooring in Class 2-9 buildings. Meets the requirements of the New Zealand Building Code Section C3 - Fire Affecting Areas Beyond The Fire Source. (including healthcare and aged care).
Static Propensity	AATCC 134 < 3.5kV at 21°C & 20% Relative Humidity

SUSTAINABILITY

Certification	Declare Red List Free
Indoor Air Quality	Green Building Council Compliant for VOC Emission Rate Limits
Product Stewardship	This product is recyclable and qualifies for takeback at the end of life under our product stewardship program.
Product Transparency Accreditation	Declare Red List Free Manufactured under a quality, health and safety, and environmental system certified and complying with ISO 9001, ISO 45001 and ISO 14001 by accredited certification bodies.

SERVICE

Australia	15 Year guarantee available on request*
New Zealand	Comprehensive warranties available. All warranties are issued on a project by project basis. Please contact us to discuss your requirements further.



These patterns contain inherent characteristics which may result in pattern run off and/or pattern appearance variations at the seams or tile edges (darker or lighter pattern lines). These characteristics are inherent in the patterns and are not manufacturing defects. Consideration to these characteristics should be given when selecting an installation method. All carpet tiles and planks must be installed in accordance with AS2455 Parts 1 & 2 (latest version) and the GH Commercial Carpet Tile/Plank Installation Instructions. Chair pads are recommended under office chairs with roller castors to preserve appearance retention, act as a deterrent toward delamination and to prevent premature or accelerated wear. Walk-off tiles from the Tuff Stuff II Collection are recommended at entryways to reduce soiling. Specifications and colourations are subject to manufacturing tolerances. As part of the GH Commercial continuous improvement program, specifications may be changed or colours deleted without notice. For current and complete specifications please visit ghcommercial.com Images do not seek to duplicate the exact visual appearance, but serve merely as a guide or point of reference.

While all care is taken, product images may vary in colour due to possible printing process and/or light variations. ^{††}Test results are available on request. [†]Minimum order quantities may apply. Contact your GH Commercial Account Manager for information. ^{*}These guarantees/warranties are in addition to any rights consumers may have under Australian and/or New Zealand consumer laws. [^]Terms and conditions apply – for full information in respect to the scope of the warranty please contact your GH Commercial Account Manager or our Head Office.





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