

# 10

## Commandments of COLOUR

TAUBMANS®

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### 01 The 60/30/10 RULE

60% - DOMINANT

DIVIDE YOUR ROOM INTO 60 PERCENT OF A DOMINANT COLOUR, 30 PERCENT OF A SECONDARY COLOUR AND 10 PERCENT OF AN ACCENT COLOUR.

10% - ACCENT



30% - SECONDARY



### 02 Embrace EMOTIONS

UNDERSTAND THE EMOTIONAL CONNECTION THAT YOU OR YOUR FAMILY HAVE TO CERTAIN HUES.

CALMING

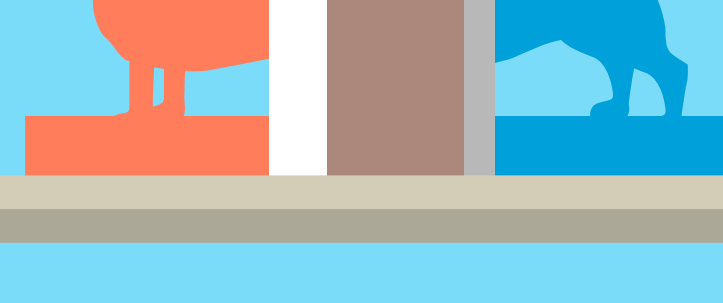
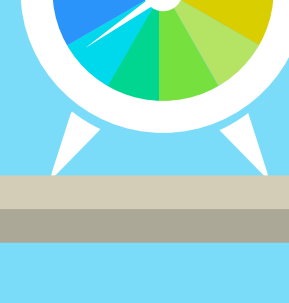
HAPPINESS



### 03 Complementary COLOURS

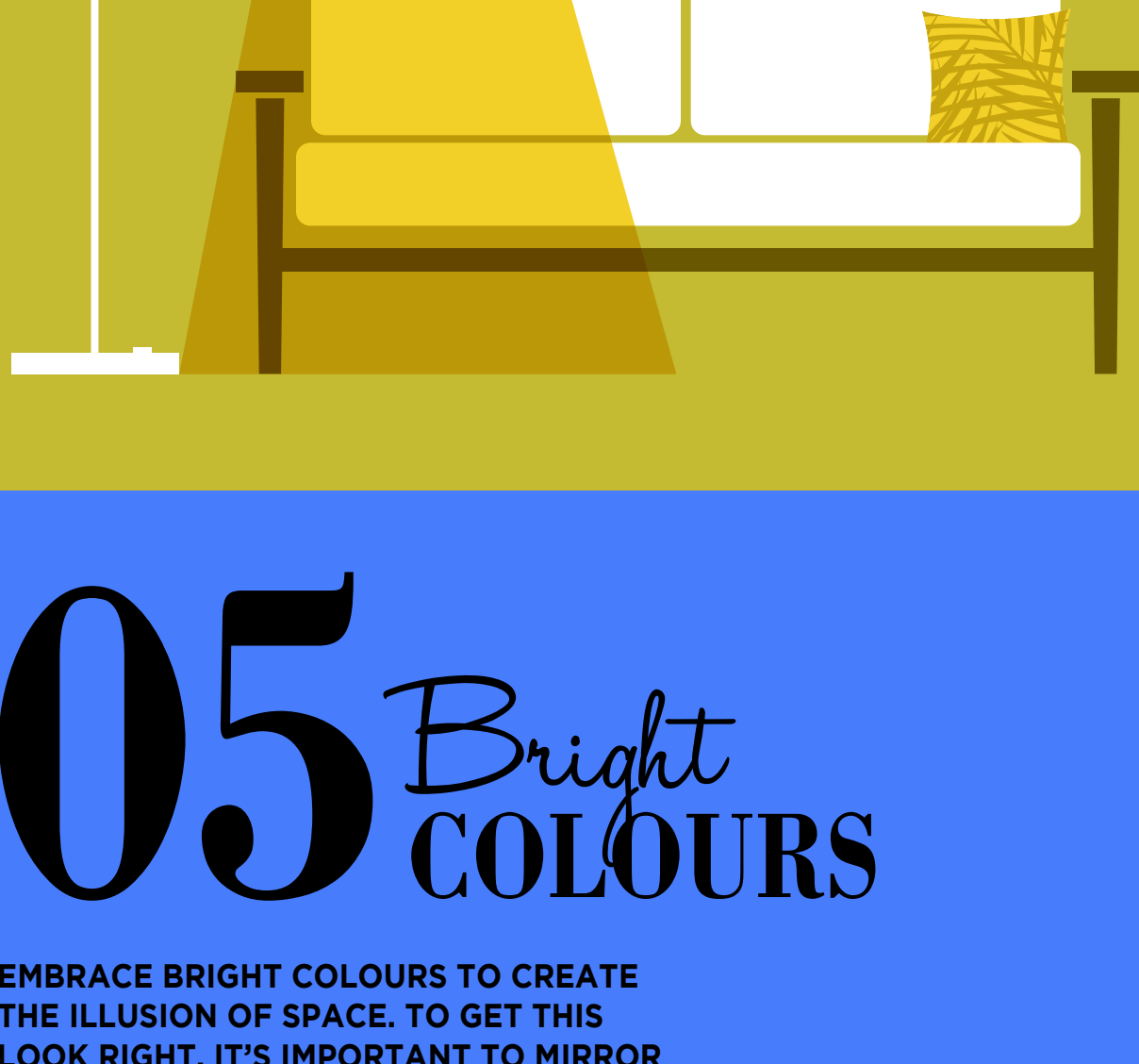
FOR A VISUALLY STRIKING ROOM, CHOOSE COMPLEMENTARY COLOURS THAT ARE DIRECTLY OPPOSITE FROM ONE ANOTHER ON THE COLOUR WHEEL, SUCH AS RED AND GREEN, OR BLUE AND ORANGE.

COLOUR WHEEL



### 04 Analogous COLOURS

FOR A CASUAL FEEL, CHOOSE ANALOGOUS COLOURS. ANALOGOUS COLOURS ARE SITUATED NEXT TO EACH OTHER ON COLOUR WHEEL SUCH AS BLUE AND VIOLET, OR YELLOW AND GREEN.



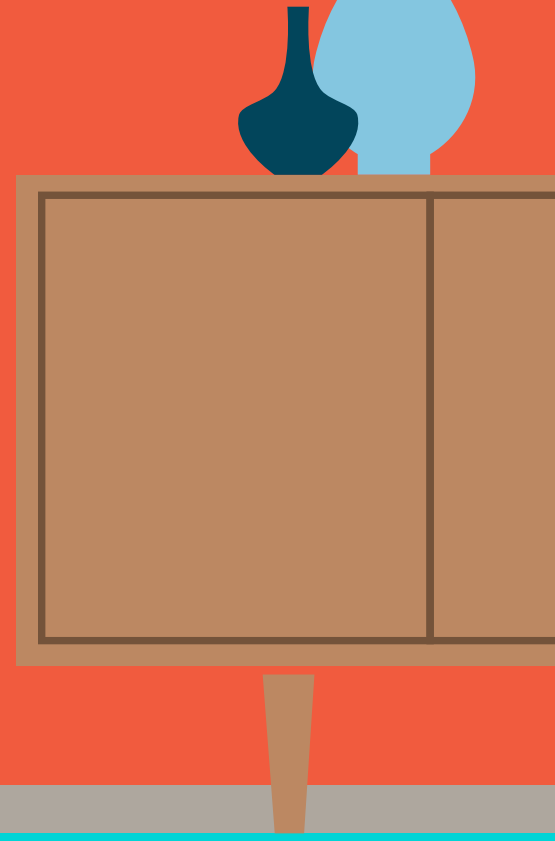
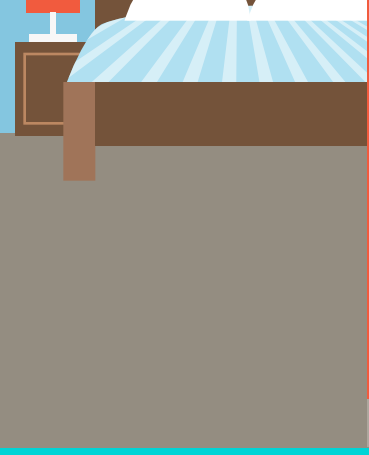
### 05 Bright COLOURS

EMBRACE BRIGHT COLOURS TO CREATE THE ILLUSION OF SPACE. TO GET THIS LOOK RIGHT, IT'S IMPORTANT TO MIRROR THE COLOUR OF YOUR WALLS IN YOUR FLOORING. THIS MAKES THE ROOM FEEL LIKE ONE, BIG OPEN SPACE.



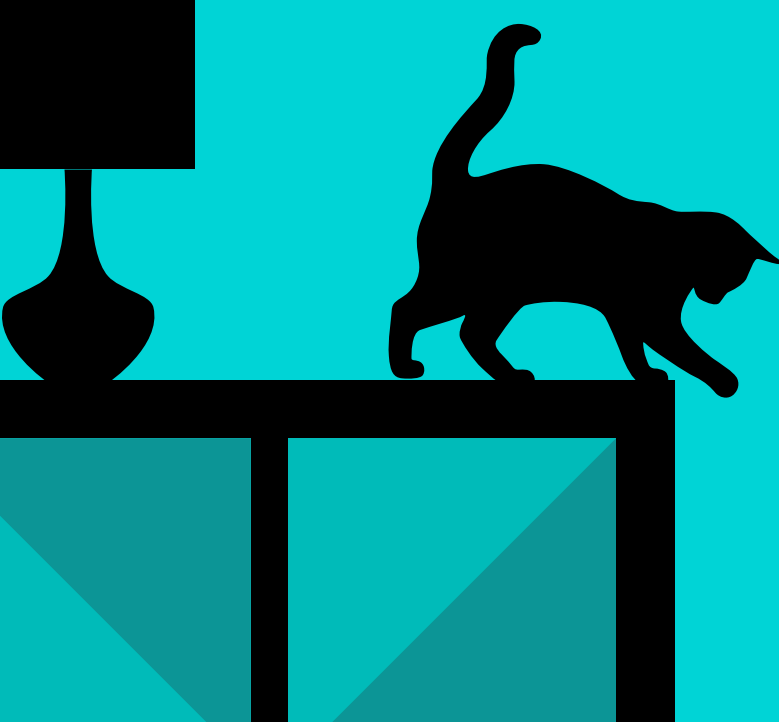
### 06 Colour COMBINATIONS

THE RULE TO REMEMBER IS THAT COOL COLOURS APPEAR TO REcede, WHEREAS WARM COLOURS SEEM TO COME TOWARDS YOU. SO TO MAKE A SPACE SEEM BIGGER, USE A COOL COLOUR ON THE WALLS, BUT TO MAKE A LARGE ROOM SEEM COSIER, USE WARM COLOURS.



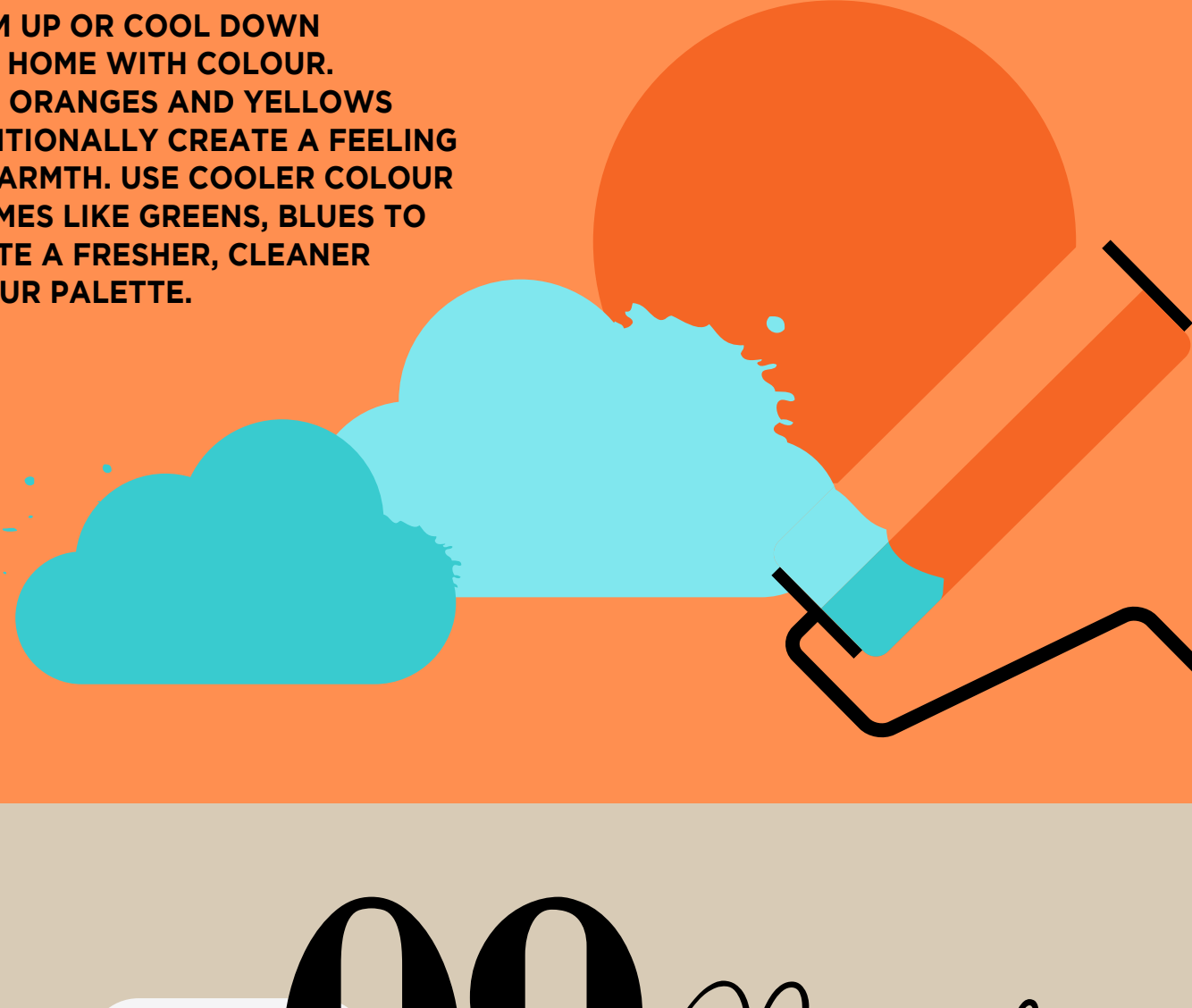
### 07 Add BLACK

TO USE BRIGHT COLOURS IN YOUR HOME, WITHOUT CREATING A CHILDISH FEELING INTERIOR, ADD A FEW ELEMENTS OF BLACK AROUND THE ROOM TO LEND A SOPHISTICATED EDGE.



### 08 Warm up COOL DOWN

WARM UP OR COOL DOWN YOUR HOME WITH COLOUR. REDS, ORANGES AND YELLOWS TRADITIONALLY CREATE A FEELING OF WARMTH. USE COOLER COLOUR SCHEMES LIKE GREENS, BLUES TO CREATE A FRESHER, CLEANER COLOUR PALETTE.



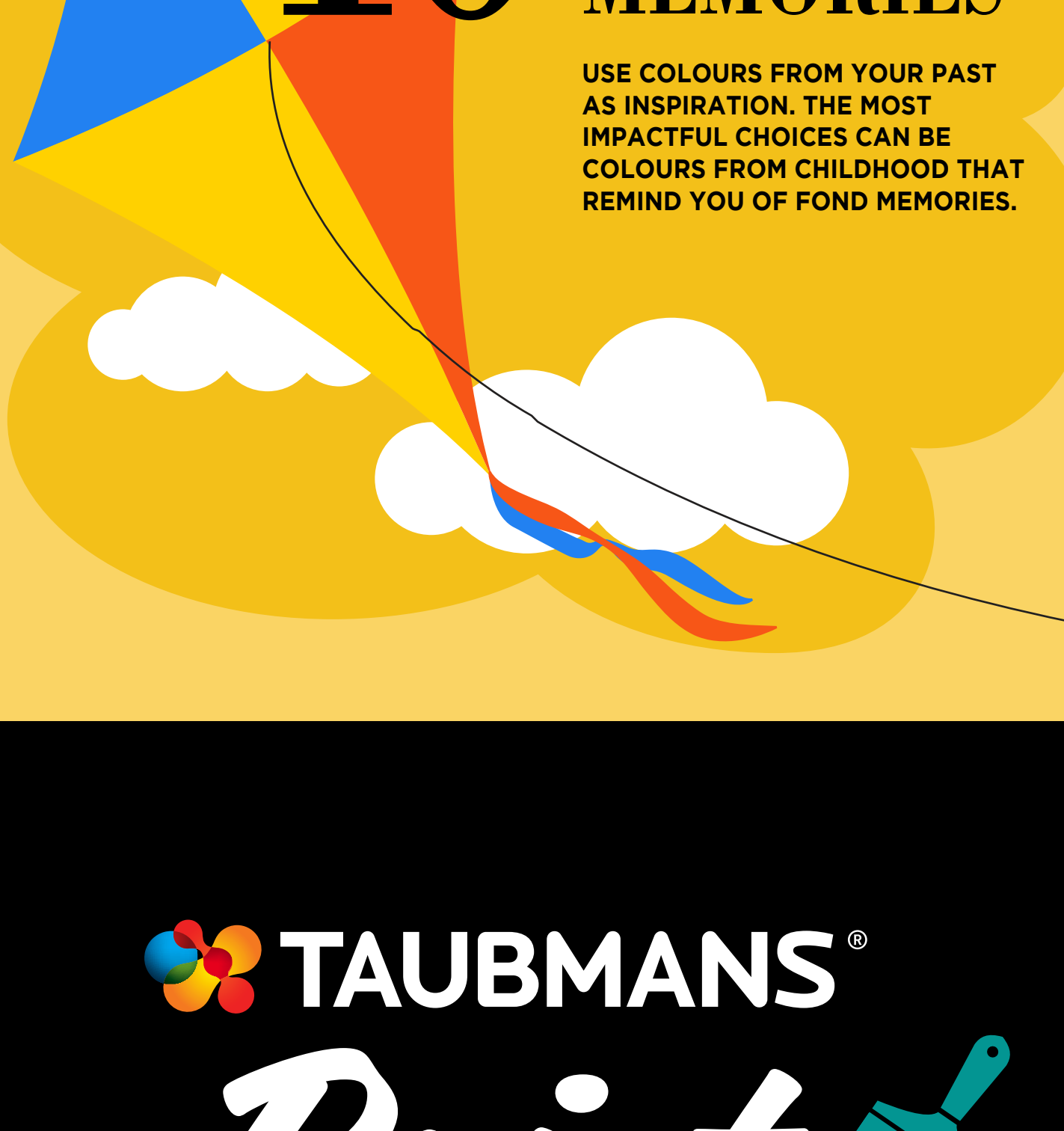
### 09 Neutral PALETTE

A NEUTRAL PALETTE CAN STILL BE IMPACTFUL. THE KEY TO CREATING INTEREST IS TO REMEMBER THAT NEUTRALS DON'T HAVE TO BE JUST BEIGE, TAN OR WHITE. CONSIDER WARM GOLDS, RICH CAMEL BROWNS TO PUT A FUN TWIST ON EVERYDAY NEUTRALS.



### 10 Colour MEMORIES

USE COLOURS FROM YOUR PAST AS INSPIRATION. THE MOST IMPACTFUL CHOICES CAN BE COLOURS FROM CHILDHOOD THAT REMIND YOU OF FOND MEMORIES.



TAUBMANS®

Paint

YOUR OWN ROOM



ONCE YOU'VE NARROWED DOWN YOUR COLOUR CHOICES, SEE WHAT THEY WILL LOOK LIKE IN YOUR HOME BY USING THE PAINT YOUR OWN ROOM TOOL AT [TAUBMANS.COM.AU](http://TAUBMANS.COM.AU)