



3M Commercial Solutions Division

Interior Door Refurbishment

3M™ DI-NOC™ Architectural Finishes

Today's hotel properties face unique challenges related to modernizing their design. Specifically, how can a property achieve and maintain the modern look customers demand, while still being budget and environmentally conscious. Guestroom doors represent one of the first opportunities to create a positive customer experience, and DI-NOC films allow hotels to completely transform and upgrade the appearance of these doors. Compared to the alternatives, DI-NOC films provide the desired high-end look, while minimizing cost, waste, downtime, and maintenance.





3M™ DI-NOC™ Architectural Finishes – Design Smarter than the Alternatives

- DI-NOC vs. New Doors – DI-NOC Film allows properties to transform the look of their existing guestroom doors which reduces costs, waste, and in extreme cases construction.

Example 1 - This property reduced remodel project costs by over \$1 million and avoided disposing of 1600 solid wood doors by utilizing DI-NOC solution to refurbish the existing doors.

Example 2 – This property was facing reconstructing every guestroom doorway to accommodate new, modern doors. They were able to eliminate the immense cost and disruption of a full property reconstruction by utilizing DI-NOC solution to refurbish the existing doors.

- DI-NOC vs. Paint – DI-NOC allows properties to upgrade the look of their painted doors. This not only provides the high end look that improves the customer experience, but also greatly reduces long term maintenance costs.

Example 3 - This property reduced annual door maintenance by approx. 50% by selecting the DI-NOC solution to refresh their dated painted doors.



3M™ DI-NOC™ Architectural Finishes – Preserving Environments and Budgets

DI-NOC Architectural Finishes help preserve rare and exotic woods by providing an authentic, natural look that applies easily to minimize waste.



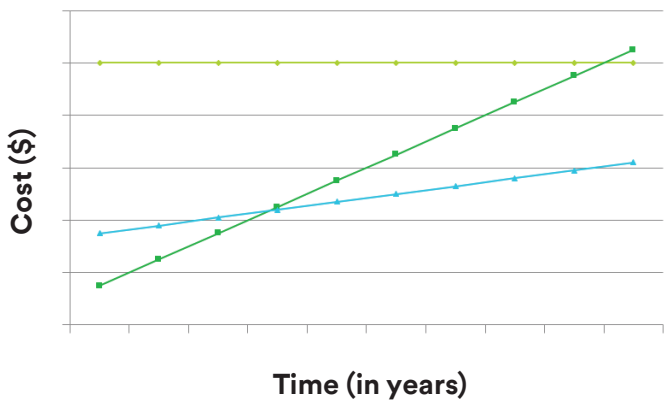
3M Support – From Inspiration to Installation

3M is able to provide a range of solutions for hotel properties, including post-installation material maintenance best practices, and cleaning supplies, to deliver operational optimization.

Ready to transform your brand?

Visit 3m.com/amd

Estimated Cost Over Time



◆ New Door ■ Painted Door ▲ 3M DI-NOC



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