



Our philosophy

Blueair believes in cleaner indoor air for everyone. Removing air impurities down to the tiniest particle requires a deep commitment to continuous innovation and a greener global environment. Our fresh air solutions are not only inventive, but extremely effective and ecofriendly. At Blueair we believe that clean air is a human right.

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Delivering More
Clean Air, At a
Faster Rate
With Less Noise



HEPASilent™ Air Purification Systems



Best in class

Features and benefits



Near Silent Operation – Since air passes easily through Blueair filter media, the fan doesn't have to work as hard or as loud. Even the housing is designed with quiet operation in mind, replacing sound-sonant plastic with noise-muffling steel.

Award Winning Swedish Design – Its sleek contemporary look has earned Blueair one of the most prestigious design awards in Scandinavia, the Excellent Swedish Design Award.

Protective Steel Housing – The Blueair system housing is made of galvanized steel, rather than less durable plastic.

Zero Ozone Emission – Blueair systems use a very low electrical current to minimize ozone production and a sealed steel housing chamber to keep ozone contained. Testing shows the ozone concentration in our system's output air is actually lower than in the incoming air.

Low Energy Consumption – Blueair is among the first to earn the ENERGY STAR designation for air purifiers, a program developed in the United States and sponsored by the U.S. Environmental Protection Agency (EPA) and the U.S. Department of Energy. All models exceed ENERGY STAR's minimum energy efficiency guidelines.*

Easy to Use & Maintain – Plug it in and select the speed setting. Blueair works so quietly, at first you may find yourself wondering if it's turned on. Blueair filters require no weekly additives or filter washing and the grills and powder-coated steel exterior are easy to wipe clean.



Industry High CADR – CADR was developed by the Association of Home Appliance Manufacturers (AHAM) in the United States, to help consumers worldwide determine how well an air cleaner reduces airborne pollutants such as tobacco smoke, dust and pollen – by indicating the volume of filtered air delivered. The higher the Clean Air Delivery Rate (CADR), the faster the unit filters the air.

CADR takes into account:

- the size of the particle removed
- what percentage of particles are removed
- the volume of air actually moving through the system

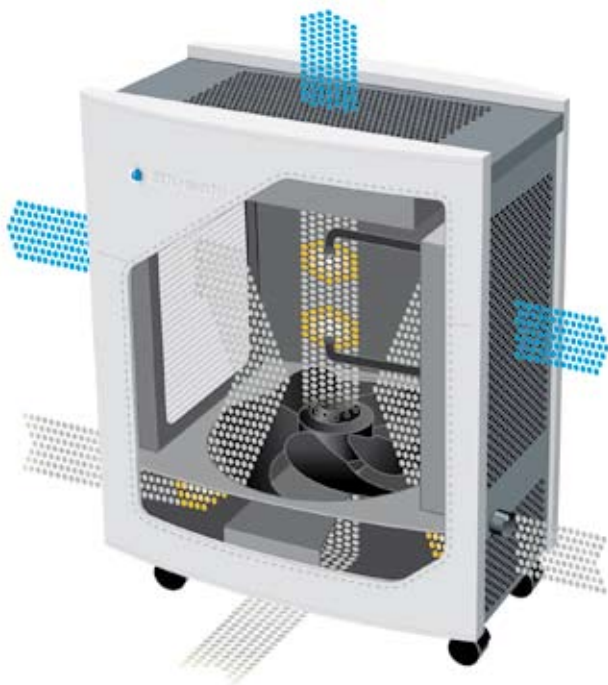
When the particle size and filter efficiency of any two air cleaners are the same (as they often are), CADR is the key to choosing the more effective system. To ensure accuracy and fairness, CADR testing is performed only through AHAM, an independent industry organization. CADR test results are recognized as accurate and impartial by the U.S. Environmental Protection Agency.

Air volume is often described as air exchange (the number of times the total volume of air in the room is processed by the unit within a given period of time). Some manufacturers substitute air exchange rates for CADR results, but they are not equivalent. CADR numbers give a much more precise report of an air purifier's performance.

Combining the best in electrostatic and mechanical filtration technology

A revolutionary combination of advanced filter media and an encapsulated ion particle charging chamber makes it possible for the Blueair air purification system to achieve better results than either mechanical or electrostatic technology alone.

When running the units on the lowest setting, Blueair's HEPASilent™ filtration technology captures 99.97% of all particles down to 0.1 micron in size.



Multi-directional flow of Blueair 503 and 603 air purifiers.



HOW IT WORKS

- 1** Air is drawn into the Blueair system via our ultra-quiet fan.
- 2** Airborne particles pass through an ion chamber and are electrically charged. This causes them to adhere effortlessly to our exclusive polypropylene filters.
- 3** Charged particles are removed in our 3-Stage Progressive Filter. Stage 1 captures larger particles like pollen and dust. Stages 2 and 3 filter out even the smallest particles like cigarette smoke* and exhaust. Together, the encapsulated ion chamber and 3-Stage Filtration Process combine to create Blueair's patented HEPASilent™ technology—delivering maximum airflow with minimum noise.

* No air purifier or air cleaner can eliminate the hazardous contaminants, or the harmful effects of second hand smoke. The best defense is a smoke-free environment.



SurroundAir™

Multi-directional airflow for maximum coverage, minimum drafts.

Instead of discharging a windy stream of filtered air, the Blueair Series diffuse air gently through an area six times greater than the average air cleaner. Operating on its lowest setting, the Blueair Series produce virtually no noticeable draft. Blueair's SurroundAir™ system achieves peak performance without annoying drafts by drawing in dirty air from the sides and bottom and releasing clean, filtered air from the sides and top.



HEPASilent Technology

Combining the best in electrostatic and mechanical filtration technology

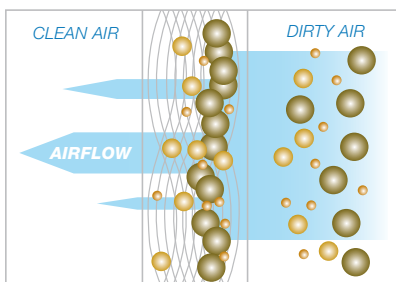
Three-stage progressive filter

Blueair filters are like having three filters in one. The filters trap six times more dirt than filters in typical air purifiers. The reason is the filter's progressive structure. Most filters from other air purifier manufacturers are thinner and usually consist of the same size fiber throughout. Blueair filters have millions of ultra thin fibers in three different sizes. Thus, the name progressive. The first layer captures larger particles like pollen and dust. The second and third capture smaller particles like bacteria and exhaust.

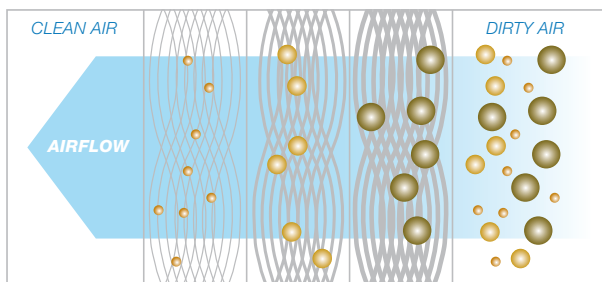
Our filter design resists loading or clogging and continues filtration at peak performance levels longer. When the filter needs to be replaced (every six months), just open the lid, lift out the old filters and drop the new ones in. No screws, hooks or tools and less than one minute of your time is required. Blueair filters require no weekly additives or filter washing.

Smokestop Filter

The optional SmokeStop filter uses highest grade, activated carbon granules to trap gases and odours. The optional SMOKESTOP FILTER is the perfect solution for removal of odours and gaseous pollutants such as wood/tobacco smoke, road fumes or VOCs (Volatile Organic Compounds eg household paints and other chemicals). Go to www.blueairaustralia.com.au for a list of chemicals and other gaseous pollutants that this filter will remove.



Traditional HEPA filter: Clogging and restricted airflow



Blueair's three-stage HEPASilent filter: High efficiency and maximum airflow

Due to our exclusive design, Blueair filters lock in particles in three stages. Once captured, the particles will not be re-released into your environment, even under heavy loading conditions.

10 tips for choosing the best air purifier

1 Filter efficiency

When selecting an air purifier, consider performance first. Compare air purifiers using the Clean Air Delivery Rate (CADR). This measures how well a system removes pollutants from the air. The higher the CADR test numbers, the better the unit cleans indoor air.

2 Capacity

Measure the size of the room where you want to purify air. Choose a unit that can handle the total volume of air in the room. Remember that high ceilings affect the total cubic footage. Use the Association of Home Appliance Manufacturers (AHAM) recommended room size to choose the correct unit.

3 Health concerns

Air purifiers can improve air quality for those with allergies, asthma and other respiratory conditions. Blueair's HEPASilent™ filters capture 99.97% of the smallest particles from dust, pollen and pet dander to tobacco smoke and viruses.

4 Legitimacy of manufacturer claims

When comparison shopping, AHAM is the most reliable source of unbiased information. Blueair purifiers are AHAM certified in performance tests that are recognized as accurate and impartial by the EPA, the Federal Trade Commission and the American Lung Association.

5 Indoor environmental factors

Environmental conditions impact a purifier's performance and maintenance requirements. Blueair's HEPASilent™ filters counter mold and bacterial growth without filter sterilization or the addition of chemicals.

6 Operating cost

Check the manufacturer's recommended filter replacement interval and costs. Generally, the most effective units are also the most costly to purchase and maintain on a daily basis. Look for the unit's energy use, expressed as watts.

7 Construction quality

Check the warranty to make sure it covers internal components, such as fans and blowers. The unit should be certified for product safety by organizations such as the Underwriter's Laboratory or ETL.

8 Ease of Use

Replacing filters and periodic internal cleaning can require weekly additives, filter washing, heavy lifting and special tools. Other air purifiers have maintenance regimens that simply require a filter change. Select an air purifier that meets your requirements.

9 Warranty

Make sure that the air purifier carries a solid warranty. Most established manufacturers offer warranties ranging from three to five years.

10 Bells and whistles

- Confirm claims of a “whisper quiet” unit with specific noise values, expressed in decibels (dBA).
- Don't assume that a large unit is more effective or that a small unit is less effective. Select a unit based on efficiency and air volume capacity.
- Most units require specific clearance from walls and windows to operate effectively, so don't forget to check the operating instructions for advice on air purifier placement.

Blueair Certifications



Performance & Specifications*

Model

Blueair 650E

Photo



Room size	698 sq. ft. (65 m ²)
CADR (Clean Air Delivery Rate)	
Smoke	>450 (>765 m ³ /h)
Dust	>400 (>680 m ³ /h)
Pollen	>450 (>765 m ³ /h)
Air changes per hour (ACH)**	5 (698 sq.ft. room) 5 (65 m ² room)
Airflow	90–490 cfm 150–830 m ³ /h
Size (HxWxD)	26 x 20 x 13 in. 660 x 500 x 340 mm
Product weight	35 lbs (16 kg)
Energy consumption (watts)	35 to 120
Noise level dB(A)	32–66
Electronic sensors with remote	Yes
Filter replacement indicator	Yes
On/off timer	Yes
Speed control options	Auto
Casters	Yes
Air outlet	SurroundAir™ Top & Sides
Air inlet	Bottom & Sides

* Specifications based on US version models with 120 VAC, 60 Hz.

** Air changes per hour are calculated on the recommended room size, assuming 8-foot (2.4 m) ceilings.

Blueair 450E

Blueair 270E

Blueair 203

365 sq.ft. (34 m²)210 sq.ft. (20 m²)175 sq.ft. (16 m²)240 (408 m³/h)135 (230 m³/h)115 (195 m³/h)240 (408 m³/h)135 (230 m³/h)115 (195 m³/h)240 (408 m³/h)135 (230 m³/h)115 (195 m³/h)5 (365 sq.ft. room)
5 (34 m² room)5 (210 sq.ft. room)
5 (20 m² room)5 (175 sq.ft. room)
5 (16 m² room)75–280 cfm
130–475 m³/h60–150 cfm
100–255 m³/h60–130 cfm
100–220 m³/h23 x 20 x 11 in.
590 x 500 x 275 mm21 x 17 x 10 in.
533 x 432 x 241 mm21 x 17 x 10 in.
533 x 432 x 241 mm

33 lbs (15 kg)

25 lbs (11 kg)

25 lbs (11 kg)

30 to 80

20 to 80

20 to 80

32–52

32–56

32–56

Yes

Yes

No

Yes

Yes

Yes

Yes

Yes

No

Auto

Auto

3

No – Handles

No – Handles

No – Handles

Side

Top

Top

Side

Back

Back

For smaller rooms, the air changes per hour will increase.