

ALU

slider



ALU

mei+picchi



Shops are more about experience than simply a purchasing environment.

Retailers need to create an atmosphere mixing product categories and functions.

Slider is about this: a means to present the lifestyle idea inside a retail environment.

*Use emotions, slide to creativity...*



ALU

ALU

mei+picchi



ALU

mei+picchi

ALU



ALU

ALU

mei+picchi



mei+picchi





ALU

mei+picchi



mei+picchi







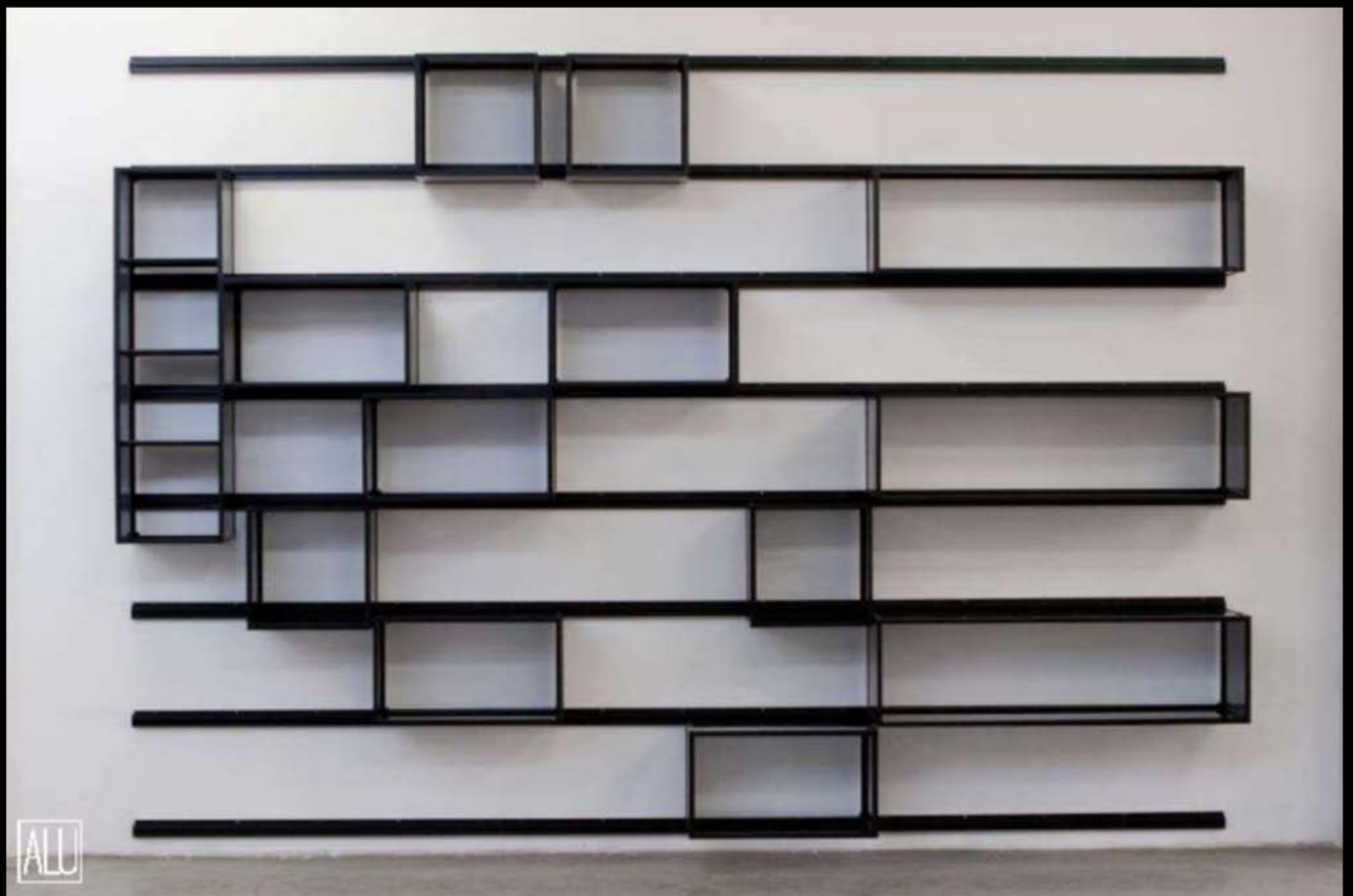
ALU



ALU

ALU

mei+picchi



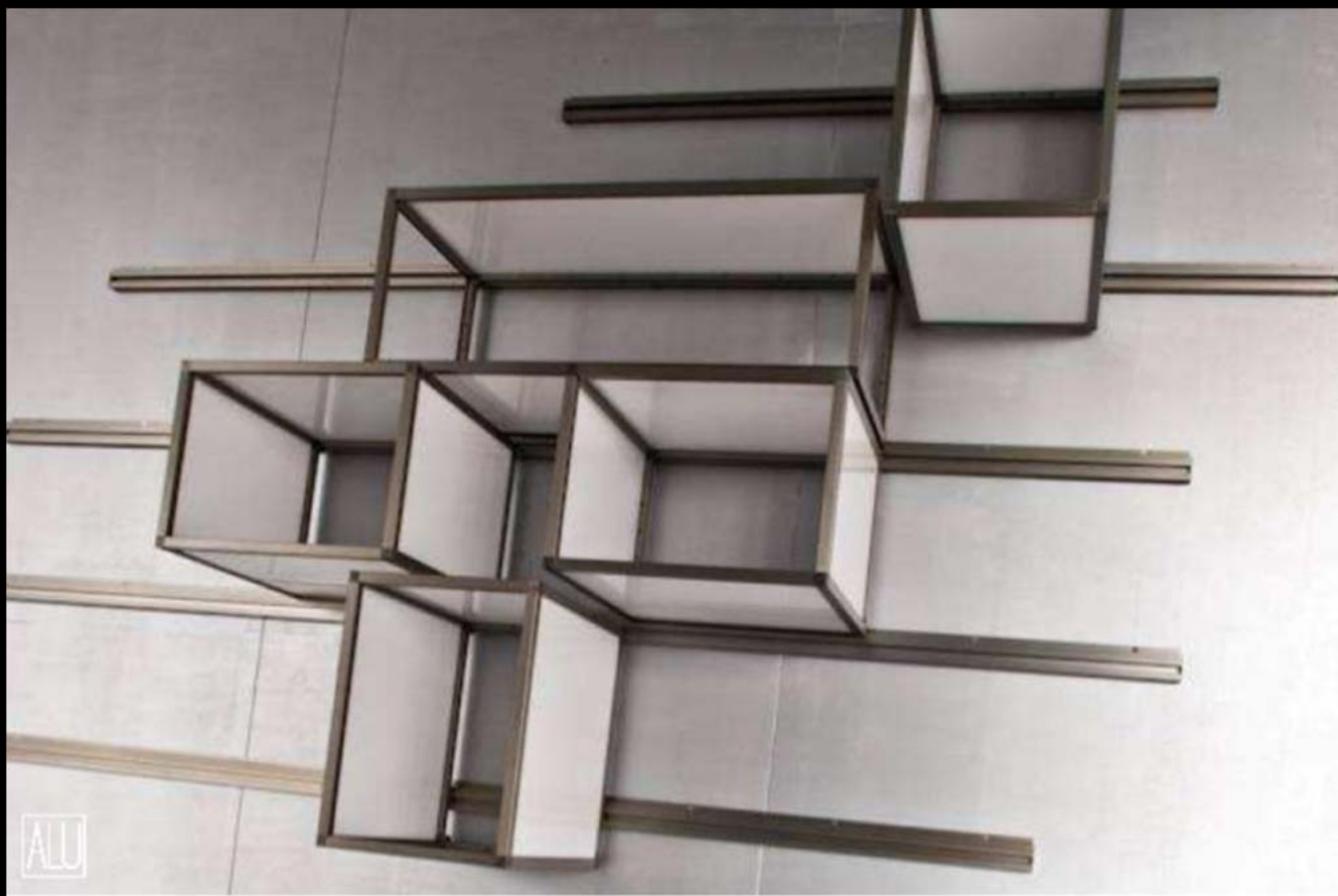
mei+picchi





ALU

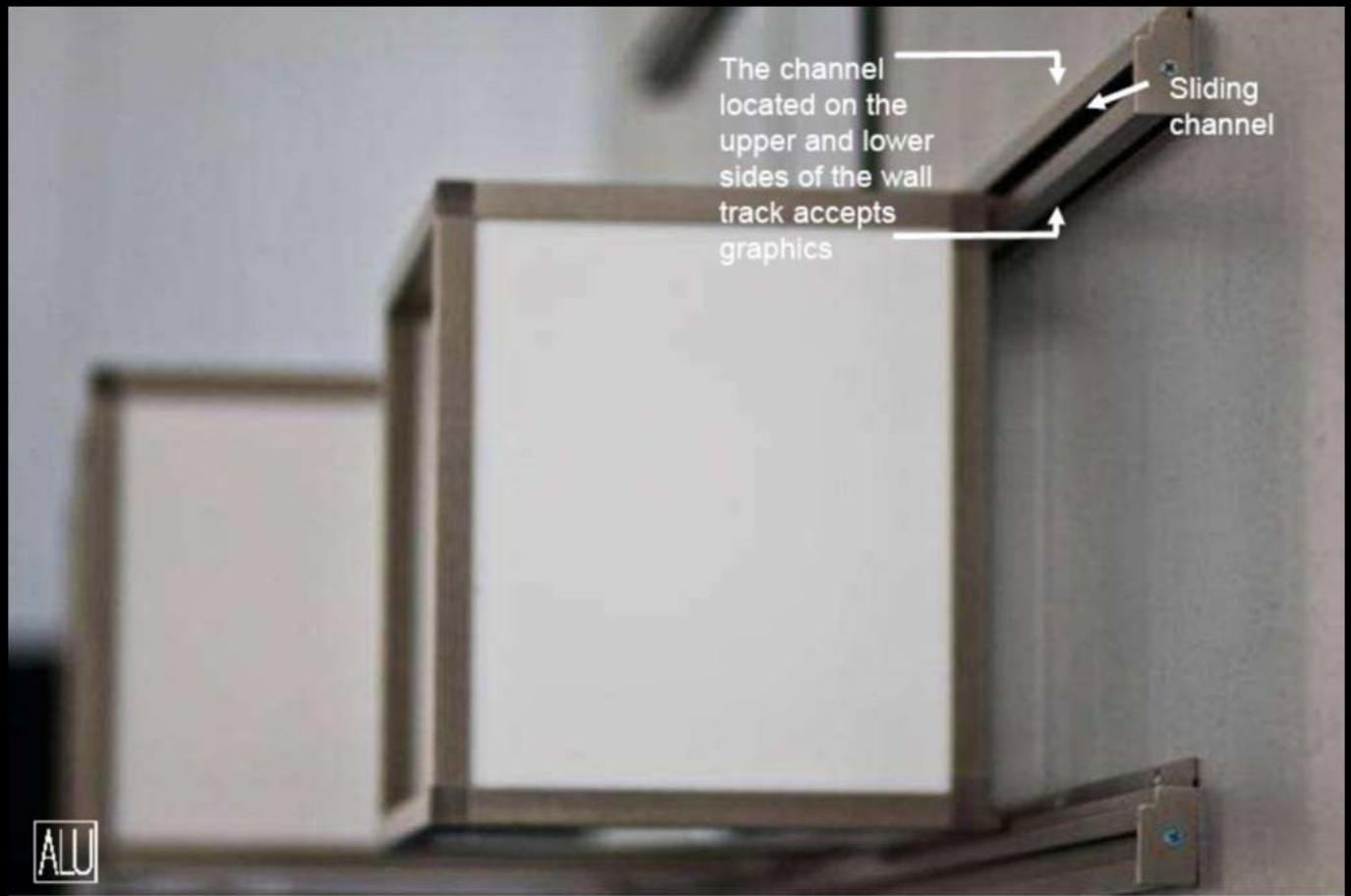
mei+picchi



ALU

mei+picchi

ALU



### Structural features

- Suitable to display different category products and different products sizes.
- Flexibility in terms of customisation: colours, sizes and panels materials.
  - Safety: high loading capacity.

### Functional features

- Easy to assemble = simplify retailers work.
- Easy to reconfigure and merchandise = extreme flexibility and adaptability to seasonal and merchandising campaigns.
  - Flexibility in terms of graphics and communication.





[www.alu.com](http://www.alu.com)

mei+picchi

[www.meipicchi.com](http://www.meipicchi.com)

email [info@meipicchi.com](mailto:info@meipicchi.com)

**melbourne**

level 1  
191 johnston street  
fitzroy 3065  
tel 03 9900 4200  
fax 03 9419 9585

**sydney**

41-43 parramatta road  
annandale 2038  
tel 02 9550 2544  
fax 02 9550 2290

**brisbane**

29a helen street  
newstead 4006  
tel 07 3257 1711  
fax 07 3257 1399

**perth**

254 lord street  
perth 6000  
tel 08 9227 6599  
fax 08 9328 1328

**adelaide**

176a pulteney street  
adelaide 5000  
tel 08 8232 2233  
fax 08 8232 9433

**auckland nz**

86 newton road  
eden terrace 1010  
tel 09 306 4025  
fax 09 306 4026