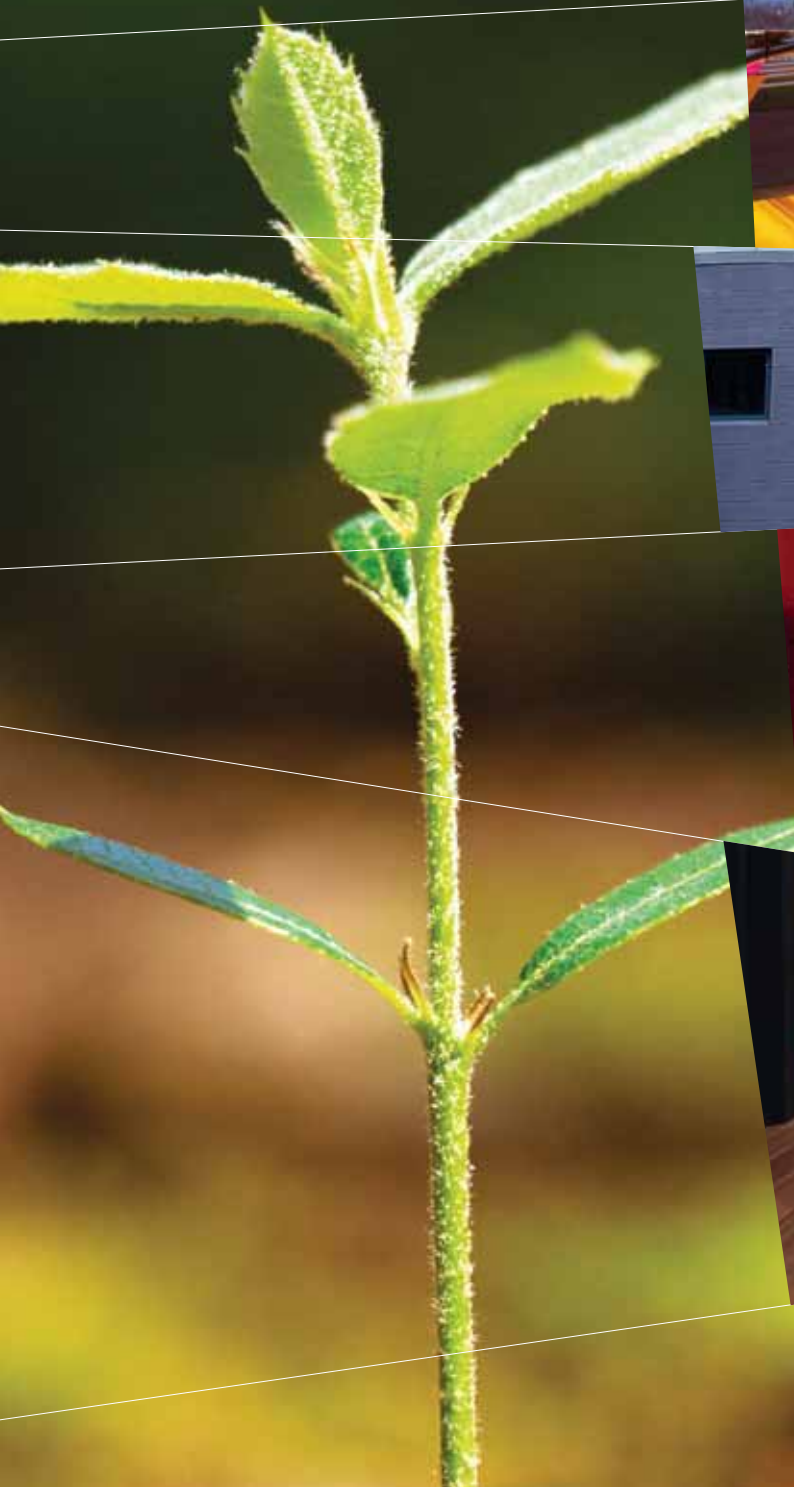


DULUX SUSTAINABLE SOLUTIONS

MORE THAN
JUST PAINT



DULUX WASH & WEAR WITH ECO CHOICE

The *Eco Choice* symbol indicates a *Dulux* premium application performance paint that is more sensitive towards the environment due to lower VOC emissions*.

In addition to its environmental credentials, *Dulux Wash & Wear* with *Eco Choice* features superior washability and excellent stain resistance. It is highly scuff proof, has excellent application properties and delivers superior coverage in just two coats.

Dulux Wash & Wear premium paint range includes;

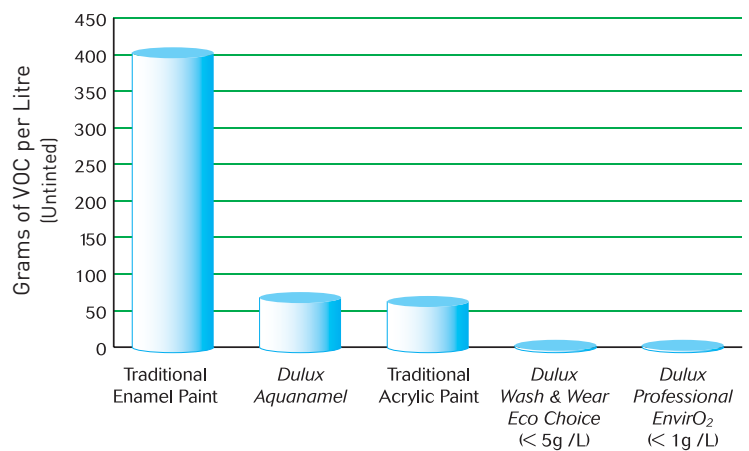
- *Dulux Wash & Wear* Flat – recommended for walls and ceilings in low traffic areas such as bedrooms and lounge rooms.
- *Dulux Wash & Wear* Low Sheen – highly recommended for walls and ceilings in high traffic areas such as hallways and family rooms.
- *Dulux Wash & Wear* Semi Gloss – moisture resistant and highly recommended for wet areas such as bathrooms, laundries and kitchens that are frequently washed with cleaners and detergents.

Dulux Wash & Wear range is;

- Low in VOC emissions (meets Green Building Council Australia compliance**).



Comparison of VOC levels –
Dulux versus Standard Paints



* Untinted. (Traditional tinters may add to the VOC count).

** Colours are Green Building Council Australia compliant when tinted with *Dulux* low VOC tinters. Contact customer service on 13 23 77 for more information.

DULUX PROFESSIONAL ENVIRO₂

Dulux's commitment to sustainability is demonstrated by the ongoing development of our professional applicators paint range, which includes *Dulux Professional Enviro₂*. Low in VOCs*, washable and available in a huge range of colours, *Dulux Professional Enviro₂* achieves environmental balance by providing a high performance paint range that is 100% carbon neutral.

This premium interior paint range delivers maximum performance with minimum environmental impact and includes;

- *Dulux Professional Enviro₂* Flat Acrylic – a premium interior flat that displays high opacity and excellent coverage on walls and ceilings. Can be used on all interior broadwall surfaces. Offers good resistance to washing but not recommended for areas subject to frequent cleaning.
- *Dulux Professional Enviro₂* Low Sheen Acrylic – a premium washable, scrubbable, hard-wearing acrylic product providing an elegant low sheen finish for interior walls in general living areas.
- *Dulux Professional Enviro₂* Semi Gloss Acrylic – a premium, hard-wearing paint recommended for surfaces around wet areas such as bathrooms, laundries and kitchens.
- *Dulux Professional Enviro₂* Acrylic Sealer Undercoat – an undercoat to seal plasterboard masonry and interior timber surfaces. Excellent opacity, good sandability and fills timber grain well. Is easily applied with brush, roller or spray to provide an even surface for topcoats.
- *Dulux Professional Enviro₂* Acrylic Tintable Ceiling – a dedicated ceiling paint with an extra flat sheen level. Excellent opacity for all interior ceilings. Easily applied with brush, roller or spray. (Available July 2008)

The *Dulux Professional Enviro₂* range is;

- Low in VOC emissions (meets Green Building Council Australia compliance**).
- 100% carbon neutral, certified 'Greenhouse Friendly' by Australian Greenhouse Office (AGO).
- Listed on ecospecifier.org



100% greenhouse
neutral, certified
'Greenhouse Friendly'



DULUX AQUANAMEL

Dulux Aquanamel gloss and semi-gloss products deliver non-yellowing finishes with the benefit of a water-based paint.

With the toughness of enamel but dramatically lower VOCs, *Dulux Aquanamel* meets the application needs of painters without sacrificing environmental outcomes.

New improved *Dulux Aquanamel* can be used on all interior and exterior doors, walls, windows and trim. Hard-wearing and chip resistant, *Aquanamel* has a tough, durable finish, delivering the exceptionally smooth finish associated with solvent based enamels.

Dulux Aquanamel range is;

- Low in VOC emissions (meets Green Building Council Australia compliance**).
- 100% carbon neutral, certified 'Greenhouse Friendly' by Australian Greenhouse Office (AGO).
- Listed on ecospecifier.org



DULUX ENVIROWASH SYSTEM

Our commitment to sustainability extends to the cleaning up process. The *Dulux Envirowash* system is an innovative, water-based paint wash-out and treatment system that turns paint wash-out into clean water and solid waste.

Dulux Envirowash collects contaminated water from painting equipment during washout. The solids are strained off and dry to a small lump safe for landfill. The clean recycled water can be safely disposed of onsite.

Dulux Envirowash is efficient and fast – separating solids from 160 litres of water in only 20 minutes. It can handle up to 800 litres of water and every type of acrylic paint in Australia.



For more information call **13 23 77** or visit dulux.com.au

MEETING THE CHALLENGE FOR A SUSTAINABLE FUTURE

It's about working together to create a better environment.

Creating beautiful environments is always at the forefront of your thinking and ours. And creating with the impact on the environment being top of mind has never been more important. It's why sustainability is a core element of our broader business philosophy. We are committed to continuous research and development to find new ways to improve our products' performance, while reducing the environmental impact in everything we do.

We are proud that both Dulux® Professional® Enviro₂® and Dulux Aquanamel® are the first carbon neutral paints certified by the Greenhouse Friendly program. 'Greenhouse Friendly' is an initiative of the Australian Government through the Australian Greenhouse Office (AGO).

We are also proud to be a member of the Green Building Council of Australia. A partnership aimed at developing sustainable products for the property industry and the adoption of green building practices in Australia.

By partnering with Ecospecifier we aim to assist architects and specifiers by providing access to credible information on environmentally preferred paint products. You can also visit duspec.com.au to access our Sustainable Specification Guide.

VOCs & PAINT

At Dulux we strive to reduce Volatile Organic Compounds (VOCs) in all our paint products. VOCs are solvents and petrochemical additives that evaporate from paint during manufacture and application. We produce a complete range of premium paints that contain less than 5 grams per litre of VOCs* – Dulux Wash & Wear and Dulux Professional Enviro₂. The low VOC and low odour formulation contribute positively to the indoor air quality and reduced air pollution.

DULUX LOW VOC COLOUR PALETTE




Dulux Wash & Wear, Aquanamel and Professional Enviro₂ can now be tinted with certified low VOC tinters delivering an environmentally sensitive colour palette of over 2,500 colours. To view our enhanced low VOC colour palette visit the online Colour Atlas at dulux.com.au/colouratlas



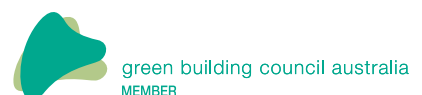
An Australian Government Initiative

* Untinted.

DULUX SUSTAINABLE PRODUCTS – REFERENCE GUIDE

| | | VOC (g/l)* | DWT ⁺ | Interior walls | Ceilings | Carbon Neutral [^] | GBCA Compliant | Eco Specifier |
|---|---|------------|------------------|----------------|----------|-----------------------------|----------------|---------------|
|  | Flat White, Deep, Ultra Deep | <5 | | ✓ | ✓ | | ✓ | |
| | Low Sheen White, Deep, Ultra Deep | <5 | | ✓ | ✓ | | ✓ | |
| | Semi Gloss White, Deep, Ultra Deep | <5 | | ✓ | ✓ | | ✓ | |
|  | Flat Acrylic White | <1 | | ✓ | ✓ | ✓ | ✓ | ✓ |
| | Low Sheen Acrylic White, Deep, Ultra Deep, Extra Bright Base | <1 | | ✓ | ✓ | ✓ | ✓ | ✓ |
| | Semi Gloss Acrylic White | <1 | | ✓ | ✓ | ✓ | ✓ | ✓ |
| | Acrylic Sealer Undercoat | <1 | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| | Tintable Ceiling Paint[#] | <1 | | | ✓ | ✓ | ✓ | ✓ |
|  | High Gloss Vivid White, Deep, Ultra Deep, Black, Blue, True Red, Orange, Bold Yellow, Magenta, Extra Bright | <75 | ✓ | | | ✓ | ✓ | ✓ |
| | Semi Gloss Vivid White, Deep, Ultra Deep, Blue | <75 | ✓ | | | ✓ | ✓ | ✓ |

* Untinted.
⁺ Doors, Windows, Trims.
[#] Available July 2008.
[^] As certified by the AGO.



Dulux Wash & Wear, Dulux Aquanamel and Dulux Professional Enviro₂ are listed on ecospecifier.org to assist in accessing information on these environmentally preferable paint products. Alternatively, visit duspec.com.au to access our environmental specification guide.

For more information call **13 23 77**
 or visit dulux.com.au



This document is printed on FSC certified paper using world's best practice ISO14001 Environmental Management Systems. Supporting the growth of responsible forest management.



Dulux, Wash & Wear, Eco Choice, Professional Enviro₂, and Aquanamel are registered trademarks and Envirowash System is a trademark of Orica Australia Pty Ltd. The word Orica, the Ring Device and the Orica mark are trademarks of the Orica group of companies. Dulux Australia, 1956 Dandenong Road, Clayton, Victoria 3168.