

**BE** SEEN...

...By 100,000 consumers

and over 30,000 industry peers

as the designer or builder of the best custom built home,

best display or demonstration home

or best renovation based on

sustainability, affordability and innovation.

You could also take a trip to the

world's largest green building conference

– but more about that in a minute...

We're **inviting you** to enter the first ever

## Look Green Home Design Awards.

We created them after we surveyed our thousands of magazine subscribers who told us the top topic they wanted to know more about was green design.

And in this **uncertain business climate,**  
we wanted to **reward you** in the process.

It is rewarding being green. **Now to the nitty gritty!**

Prizes, expert judges, how to enter and even popular voting are spelt out here...



Winners are grinner greener!

6 entrants will each win a trip for two valued at over \$10,000 to the world's biggest green building conference, **GREEN BUILD** in November 2009, Phoenix, USA.

Their projects will also each win a six-page feature in the **LookHome Design Annual\*** out in October 2009.

Each feature is valued at **\$23,955.**



5 bonus prizes each of a double page spread in  
Houses magazine\* valued at \$7,470



and a five-page feature article valued at  
\$19,962 in the LookHome Design Annual

will be awarded by the LookHome™ team throughout the entry period,  
to entries that feature Scyon™ or James Hardie® products.

Entries submitted of unbuilt homes may be commended –  
one in each category chosen by experts. Winners will each receive a 4-page feature valued at \$15,970  
in the LookHome Design Annual.

\*100,000 copies of LookHome magazine are distributed via subscription and at retail outlets and relevant home shows, to a primarily consumer audience. 7,000 copies of Houses magazine are distributed to subscribers and approximately 15,500 are sold to consumers. The bonus prizes in Houses will be allocated during the awards period and will run in the Jun, Aug, Oct, Dec (2009) and Feb 2010 issues of Houses magazine.

A panel of **5 judges** will choose one **Expert's Choice** winner in each category. They'll also commend one plan-stage entry in each category if needed. What they're judging on is overleaf but right now, here's the panel:

Robert Caulfield, Managing Director, Archicentre Pty Ltd



Since graduating from the RMIT in 1974, Robert has not only developed a thriving architectural practice but also founded Archicentre Limited, the building advisory service of the AIA. In 2003 he was awarded an Australian Centenary Medal for his contributions to architecture.

Sue Harris, Publisher, Architecture Media Pty Ltd



Sue Harris started in architectural publishing in 1994. She became editorial director then publisher of Architecture Media's design titles - Houses, Architecture Australia, Artichoke, Landscape Architecture Australia and Architectural Product News - in 2005.

## Noel Dyett, National President, Real Estate Institute of Australia



Noel began in real estate in 1981 when he joined the family firm and Bendigo's oldest estate agency, Curnow Dyett. He's currently the national president of the REIA and also a licensed estate agent, Certified Practising Valuer and an experienced auctioneer. He retains a CPA designation as a Certified Practising Accountant.

## Stephen Berry, Director - Green Loans Program,



Australian Government  
Department of the Environment, Water, Heritage and the Arts

## Department of the Environment, Water, Heritage and the Arts, Australian Government

Stephen has used his business management, applied science and public policy qualifications in his long career in the Australian Public Service. He's provided advice on building performance issues, environmental rating systems, building industry education as well as training programmes and market instruments.

## Stefan Bader, architect and James Hardie representative



**James Hardie**  
A smarter way to build

After studying architecture in Bern, Switzerland, Stefan not only became a partner in a Swiss architectural firm but was also a judge in a number of architectural awards. In 1997 he moved to Australia to join commercial architects Conrad Gargett and joined James Hardie in 2003.

Did we mention there are also **3 People's Choice** winners?

You could even enter **and** vote. More in a minute...

Jump <sup>these</sup> easy <sup>hurdles!</sup>

Your entry must demonstrate how your project:

Achieves an energy rating of at least 5 stars (or in NSW be Basix-compliant);

Was designed using materials that are chosen with regard to their embodied energy and impact on energy efficiency, the health of occupants and the site on which the home is built;

Incorporates lightweight construction;

Addresses affordability in cost of construction and/or running and maintenance costs;

Demonstrates an innovative approach to design.

Any **designer, architect, or builder**

can enter homes they have designed and/or built, into the awards.

There's **no limit** to the number of entries you can submit (of different projects)!

There are specific criteria\* for what's a **valid entry** and what isn't -

and all entries must be submitted online at

**[www.lookgreenhomeawards.com.au](http://www.lookgreenhomeawards.com.au)**

**Entries open at 9am, 1 April 2009 and close at 5pm, 24 July 2009.**

\*Full terms and conditions are available at [www.lookgreenhomeawards.com.au](http://www.lookgreenhomeawards.com.au)

LookHome **Logies?** Not really.

But there will be **3 Popular Choice**

winners determined by LookHome voters.

The entry that receives **the most votes**  
in each category also wins one of the 6 major prizes.

And by the way, if you're wondering why we're not just leaving the  
choice of winners to the experts, let's just say that we  
know that there's **no one way** to create 'green design'.

The design solutions are often client and site specific and even then  
there's usually more than one way to, ah, skin a cat.



So let's go back to the **objective:**

help give our LookHome readers more information about all the things that green design is, so they can make better informed choices about their homes and renovations.

**Popular Choice voting is one way to get them involved - and reward them!**

We're not for a minute suggesting that you **stack the deck** by voting for yourself (although you can) or even getting your friends to (although you could do this too)...

Find out more about **how to vote** and **voter prizes** at  
**[www.lookgreenhomeawards.com.au](http://www.lookgreenhomeawards.com.au)**



Award entries open 1 April and close on 24 July 2009. Entries must be made online at [www.lookgreenhomeawards.com.au](http://www.lookgreenhomeawards.com.au), where the full terms and conditions can also be viewed.

If you have any queries about the awards – especially about awards criteria – then email [awards@lookhome.com.au](mailto:awards@lookhome.com.au)