



NAIL YOUR NEXT CONTRACT

After 21 years, Australia's leading building show is renovated and ready to launch your business. Showcase your products to the largest cross-section of building and construction professionals in Australia.

DESIGN BUILD

SYDNEY CONVENTION & EXHIBITION CENTRE
21-23 MAY 2009

NEW LOOK, NEW ZONE & 10,000 + BUILDING PROFESSIONALS

- Platinum VIP One-to-One meeting programs <
- New Product Feature Areas <
- Live Product Demonstrations Areas <
- Industry events, CPD programs and training workshops <
- More opportunities to help promote your new products <
- New Product Awards Program <



GAIN AN EDGE ON THE COMPETITION

- The Green Future - Green Building and Construction <
- New Product, Technology and Innovation <
- Building a Better Bottom-line - Managing Your Business in the Economic Crisis! <
- Leading Edge Plumbing – The National Plumbing Show <

DRILL INTO MARKETING & PROMOTIONAL CAMPAIGNS DESIGNED TO DELIVER

Your investment is supported and returned with unprecedented resources including:

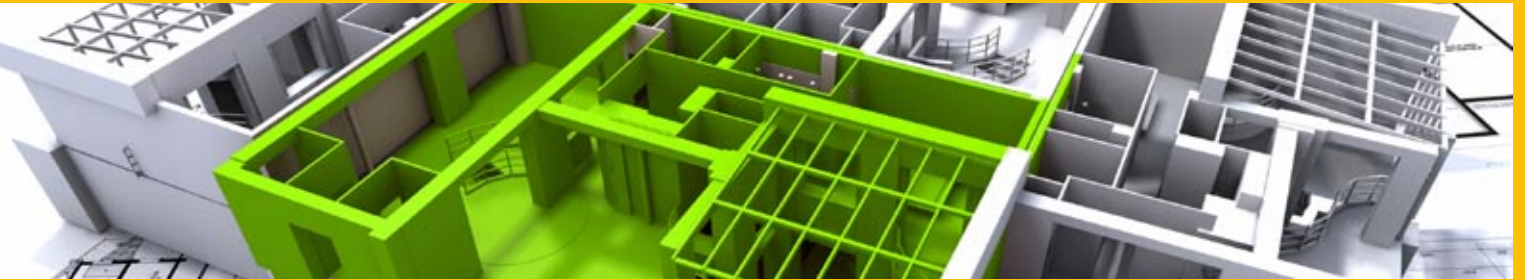
- Access to Australia's Largest Building, Construction & Association Databases and Newsletters <
- Multiple & Accountable Direct Mail Campaigns <
- Multiple & Accountable Direct Electronic Campaigns <
- Extensive Trade Press Advertising <
- Exposure through Associated Industry Events pre-DesignBUILD 09 <
- Personalised VIP invitations to key industry contacts <
- International buyers program supported by Austrade <
- Extensive Telemarketing Strategy <
- New Interactive Website <
- Innovative on-site features programs <
- An extensive PR campaign <



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TAKE ADVANTAGE OF THE LATEST GOVERNMENT INITIATIVES

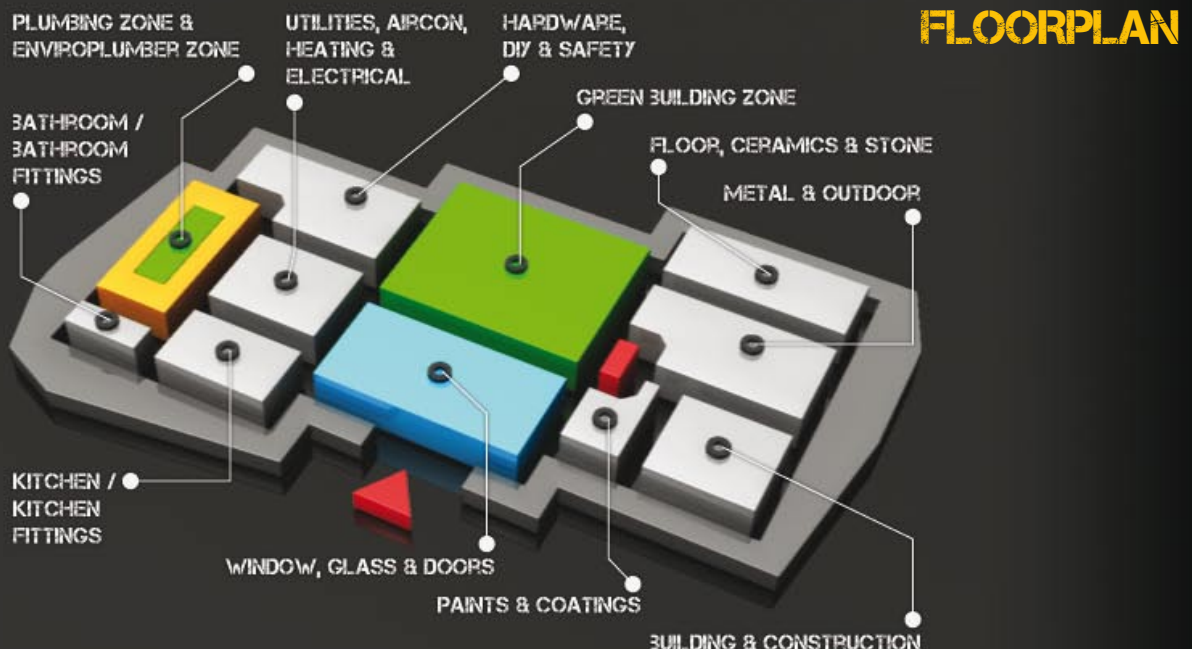
The Federal Government announced an increase in the "Investment Allowance" from 10% to 30% <
This is designed as a further stimulus to encourage businesses to invest in Capital Equipment <
The allowance, gives businesses a "one off tax deduction" equal to 30% of the Capital Cost. <
This is in addition to the standard depreciation claimed for such assets <
An increase in the solar hot water rebate, funding of insulation for 2.7m homes, and various other <
major projects that will have a positive effect on the building industry <
DesignBUILD is the perfect platform to maximise your business prior to many incentives finishing on June 30 <



SECURE YOUR PROSPECTS & GET A HANDLE ON NEW BUSINESS

Secure your ideal location on the exhibition floor by calling **Steve Horsley**, Exhibition Manager on **+61 2 9267 0834** or email him on **designbuild@divexhibitions.com.au**

Ask him how he can integrate your **NEW, INNOVATIVE OR GREEN** products into our features program at no additional cost!



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Co-located with Designbuild



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**Master
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Australian
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