

# ECOply achieves maximum impact with minimum impact



RORY Toomey, Project Architect at Environa Studio loves ECOply, he's a "big fan of the product". And in one of his latest projects for Sound Alliance it shows. Their brief called for timber finishes – in fact they referenced *Mad Men* for inspiration. Their budget however suggested the use of more economical materials. They needed an appropriate fit-out for their new offices and put the challenge to Toomey to create 'impact on a budget,' without having a negative environmental impact.

Toomey suggested the use of ECOply as a single feature material using it to wrap the floors, walls, ceiling and joinery creating that immediate impact. The meeting room wall is almost an artwork in itself with multi layered, plywood panels incorporating lighting that looks great day and night.

Plywood is strong and durable, has a relatively low carbon footprint and creates little wastage. "We specified Carter Holt Harvey ECOply for the peace of mind – you can trust the product," says Toomey.

The Sound Alliance team are over the moon with the sophisticated yet playful result. The synergy between the architect and client is clearly evident in the project and has been celebrated with a Sydney Design Award.